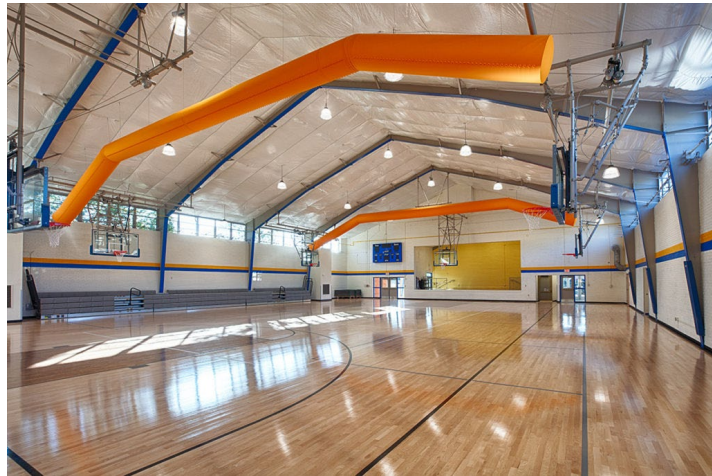




Voice of Pottstown Survey Results
Liz Morrell, Ph.D., CPRP
Monday, August 12, 2024





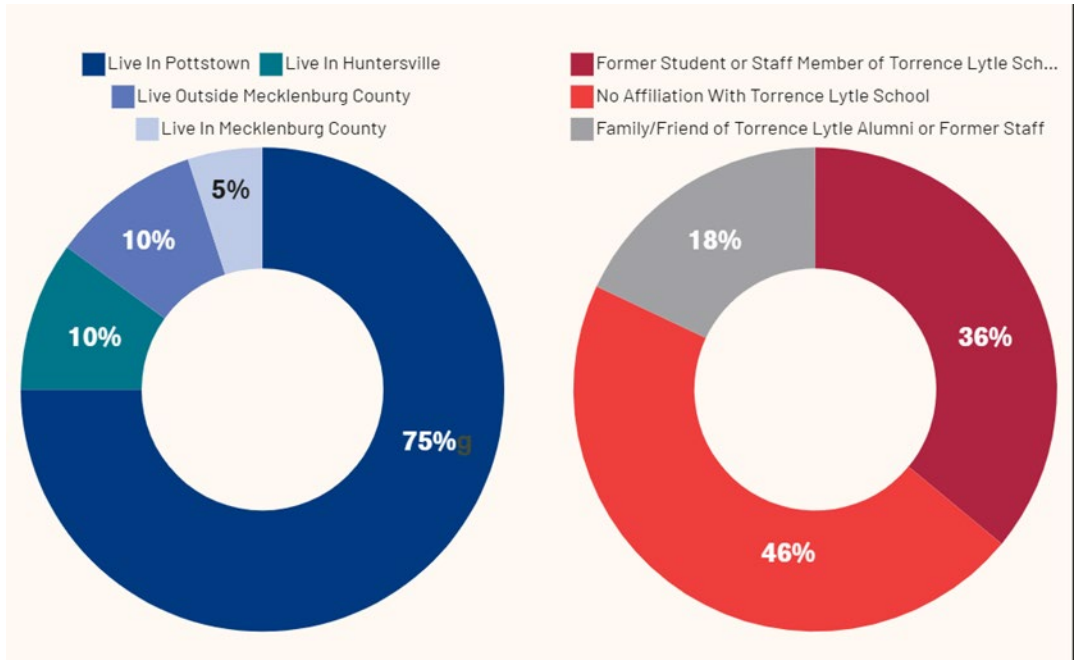
Voice of Pottstown Survey Background and Method

- County staff partnered with Pottstown residents to create a survey that was distributed to residents and stakeholders.
- The purpose of the survey was to gain initial insights about desired uses for the Torrence-Lytle site and community perceptions of the value of historic preservation.
- Surveys were available in hard copy and electronic format. The survey remained open from January 20 – March 31, 2024.
- More than 70 community members and stakeholders participated in the survey.



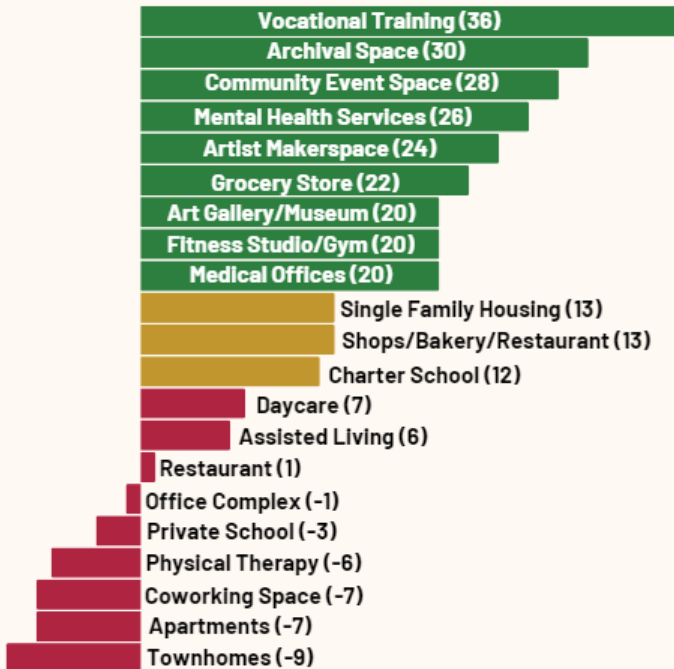
Survey Results

- 79 total respondents
- 47 total completions
- 71% female
- 70% African American
- 62% over age 55





Amenity Rankings



Category Rankings



