

PROPOSED DEVELOPMENT PLAN FOR HLC GIS SITE (as of September 7, 2022)

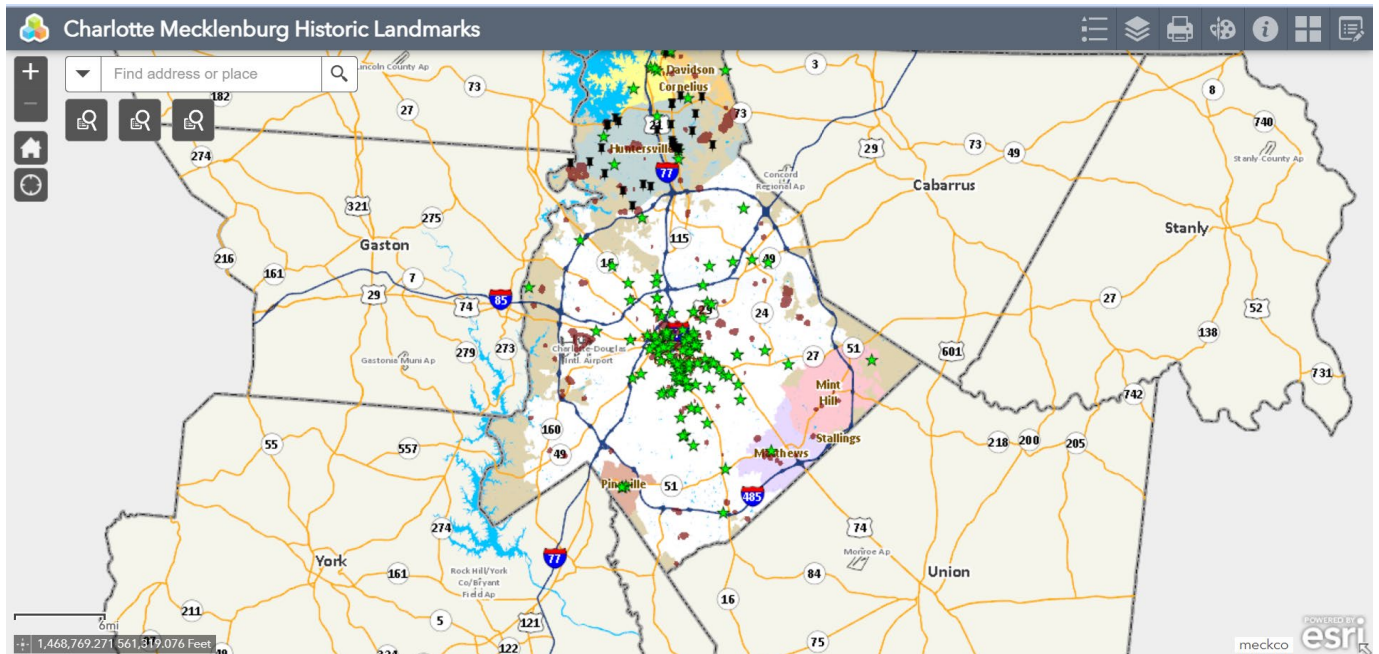
In recognition of the forthcoming Charlotte-Mecklenburg Historic Landmarks Commission's 50th anniversary (in 2023), HLC Staff has proposed a substantial upgrade of HLC's current geographic information system (GIS) website. Proposed enhancements include an improved user interface experience featuring simplified layouts, cleaner visual graphics and mapping symbols, more extensive information about historic properties (including direct links to historic and current images, survey and research/designation reports, and uniform summary data fields for each property), and more robust search and filter functionality.

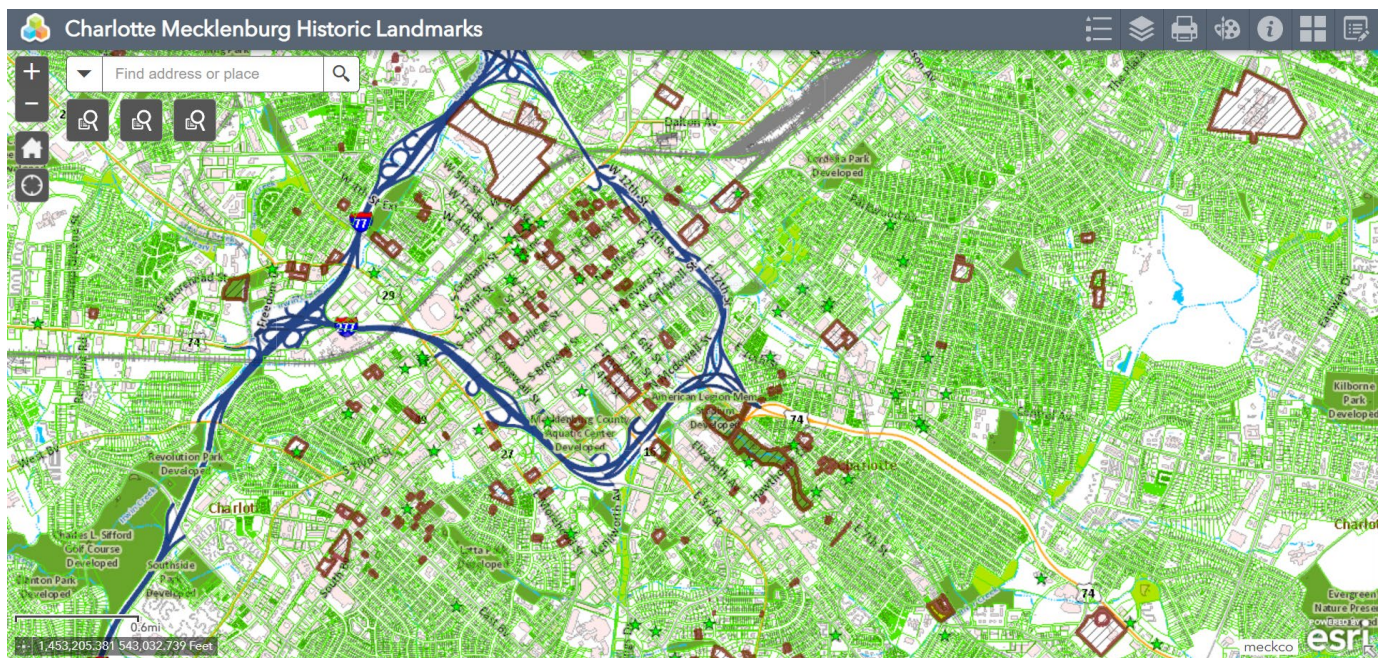
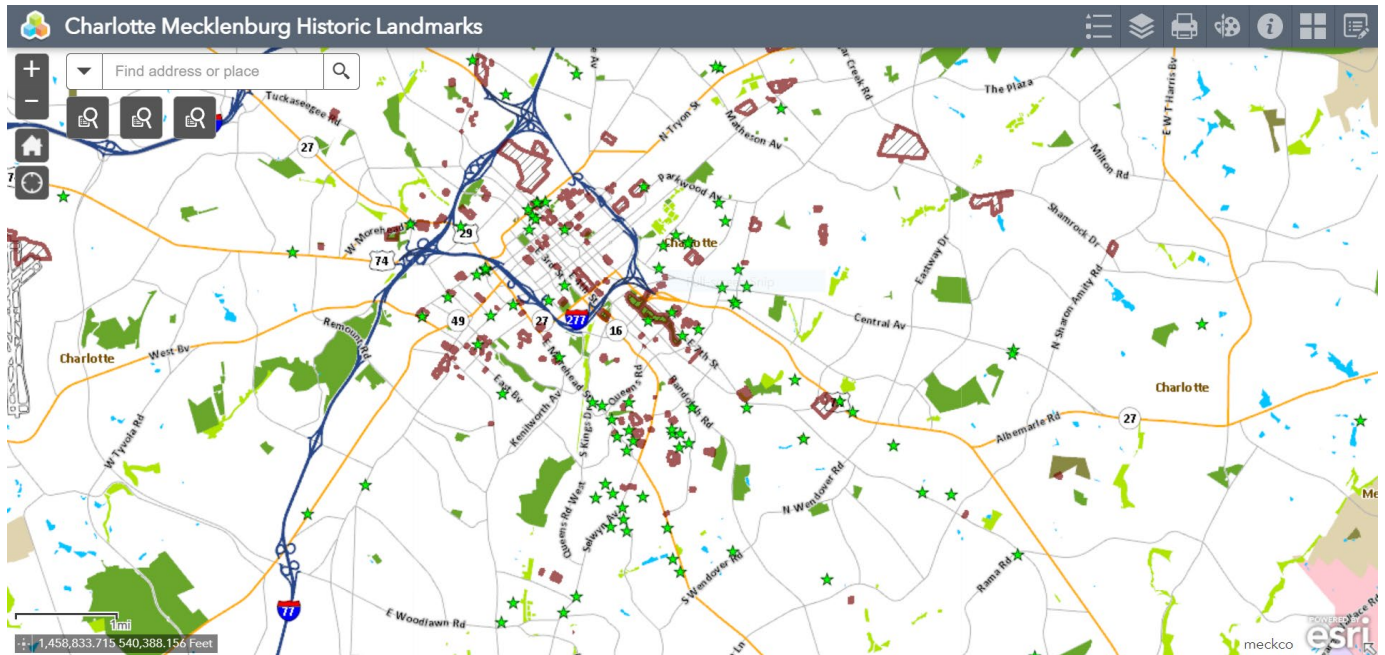
The following document provides screenshots of the current HLC GIS site, as well as screenshots from two websites (New York City Landmarks Preservation Commission and Mecklenburg County Parks and Recreation Department) featuring illustrative visual layouts and graphics enhancements proposed by Staff for adoption, followed by detailed lists of overall enhancements contemplated by Staff for the new site.

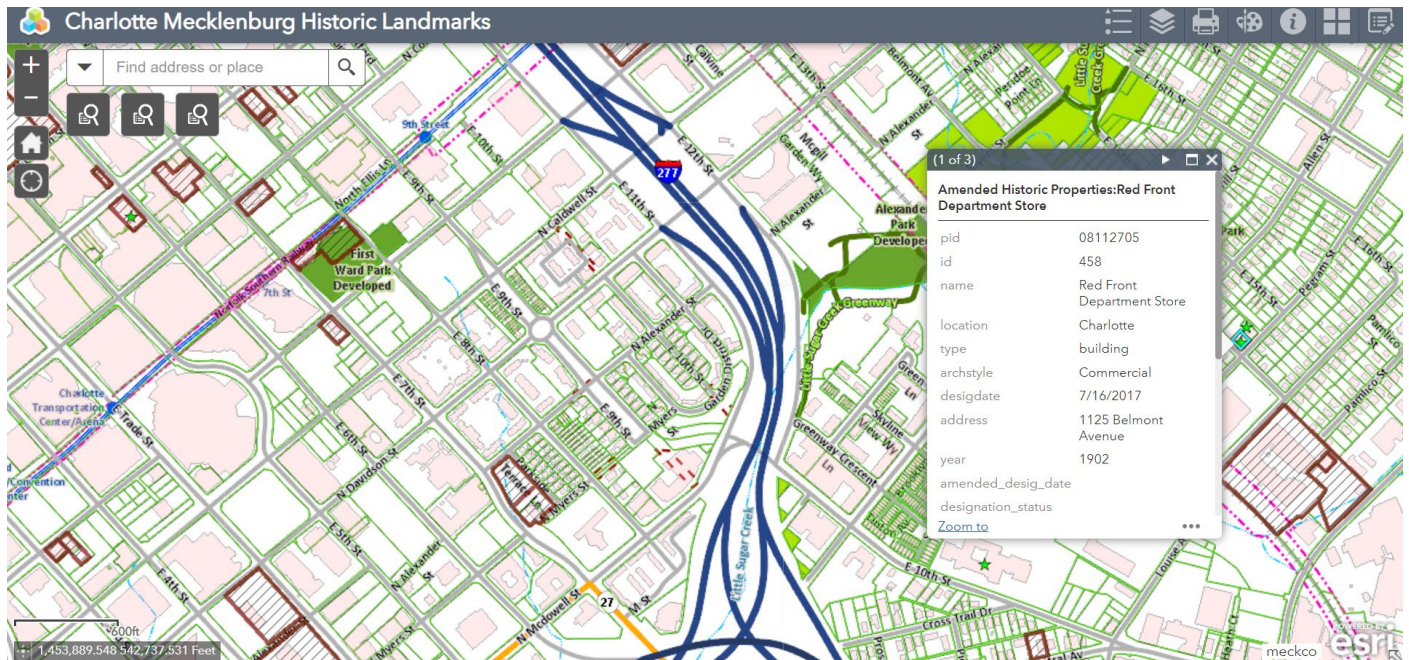
COMPARATIVE SCREENSHOTS OF CURRENT & ALTERNATIVE SITES

Screenshots of increased magnifications from current HLC GIS website

(<https://meckgov.maps.arcgis.com/apps/webappviewer/index.html?id=401686bedc0f4a708234f92eb25feda8>)

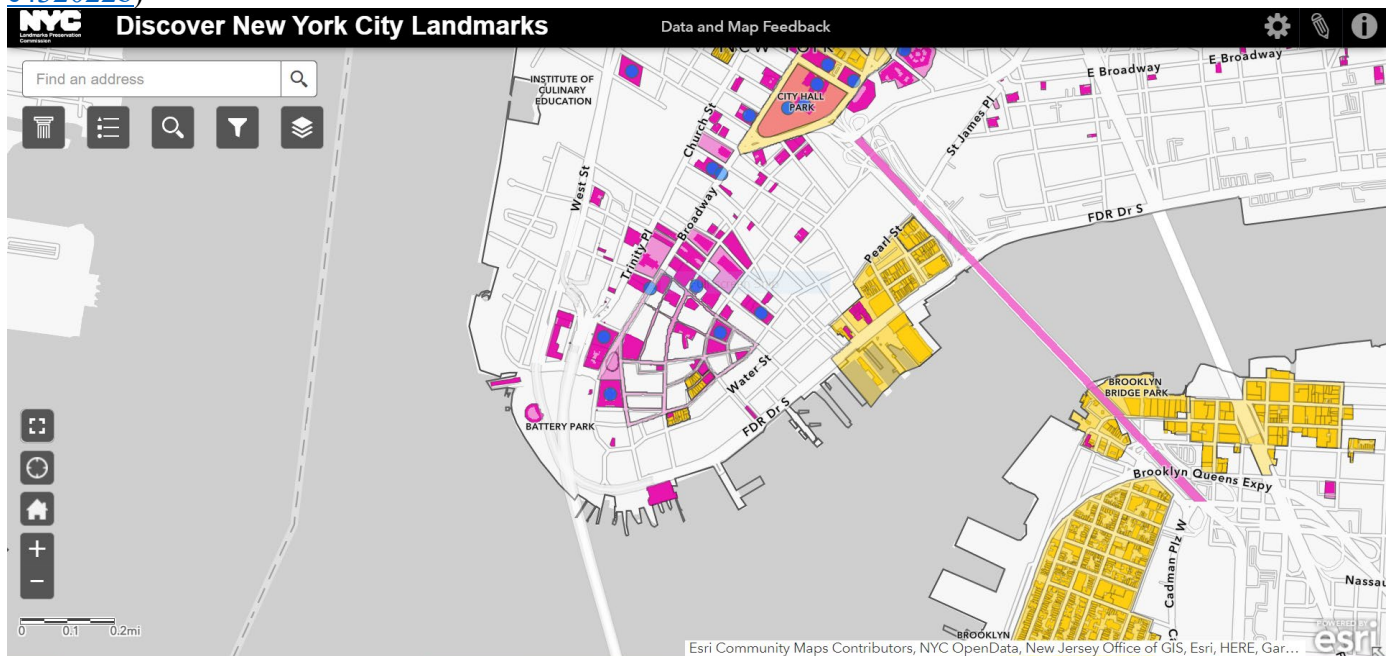


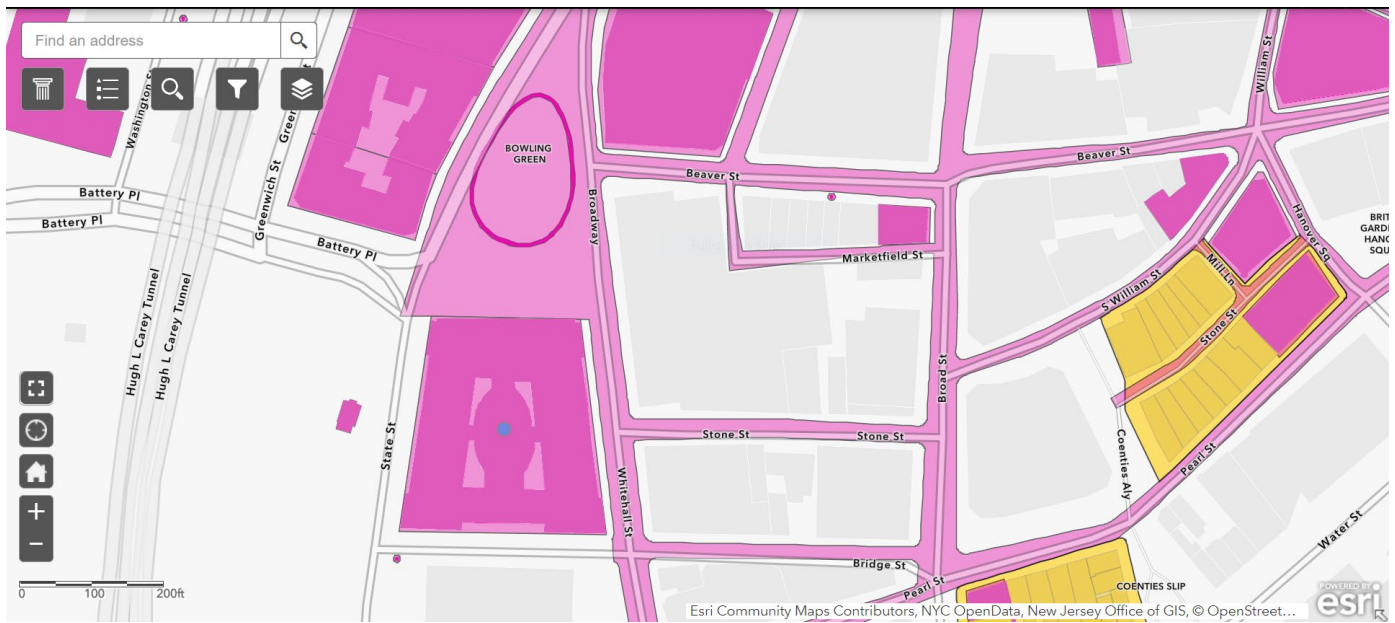
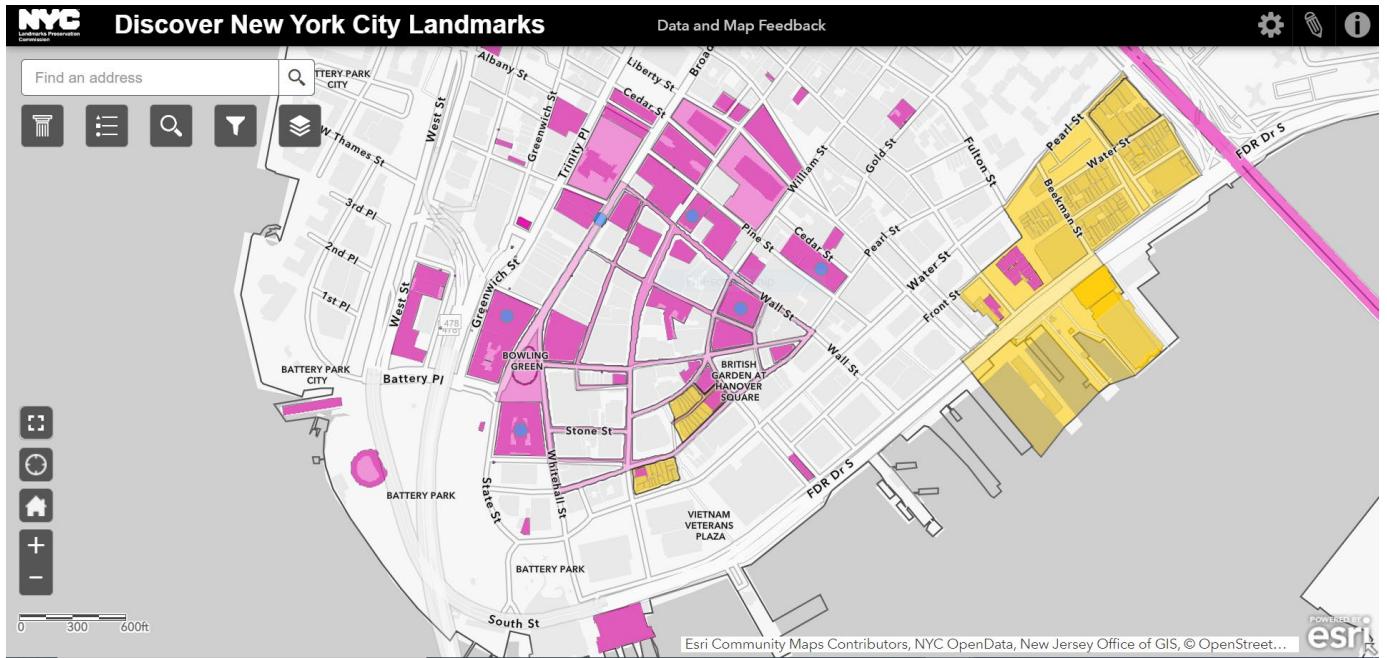


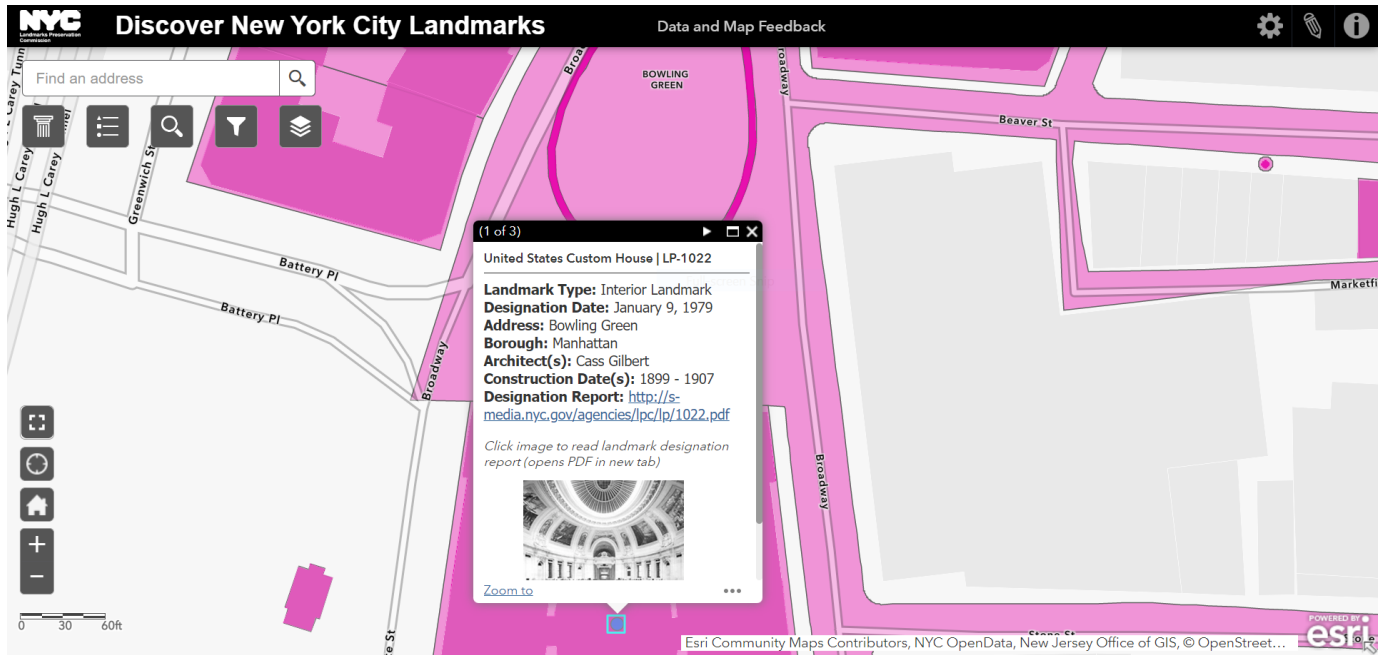


Screenshots of increased magnifications from current New York City Landmarks Preservation Commission website

(<https://nyc LPC.maps.arcgis.com/apps/webappviewer/index.html?id=93a88691cace4067828b1eede432022b>)

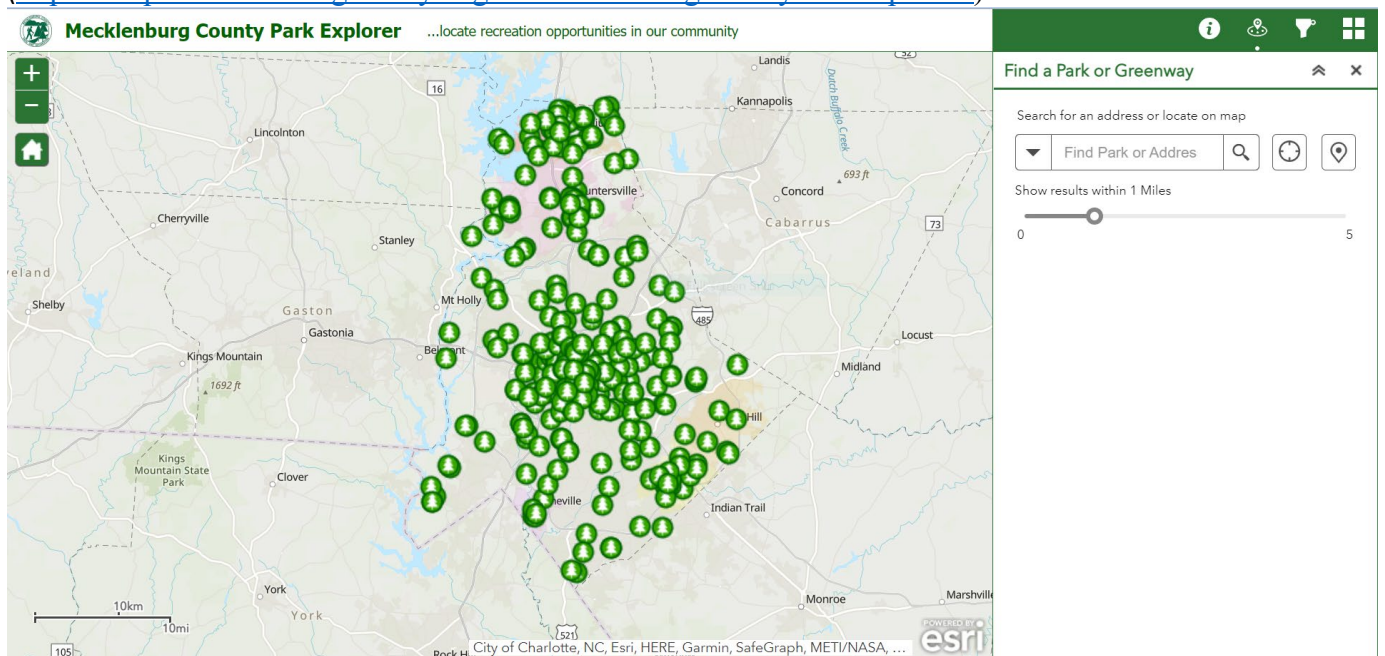


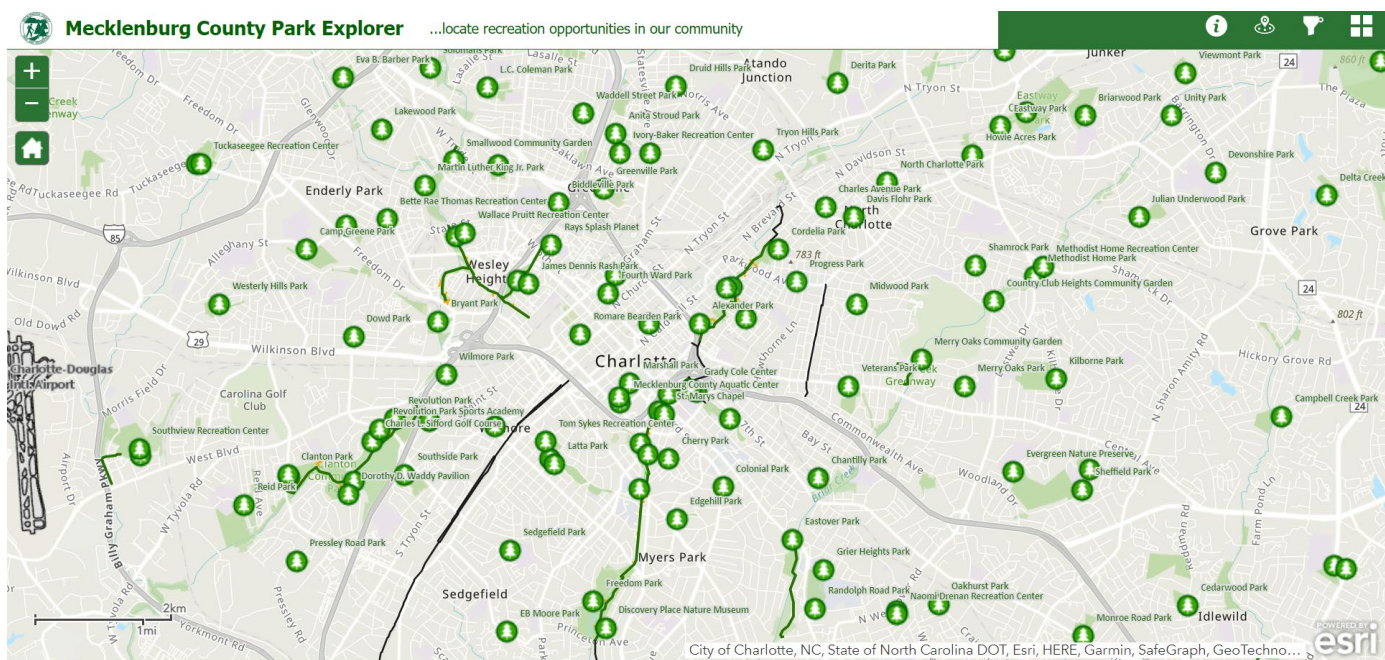
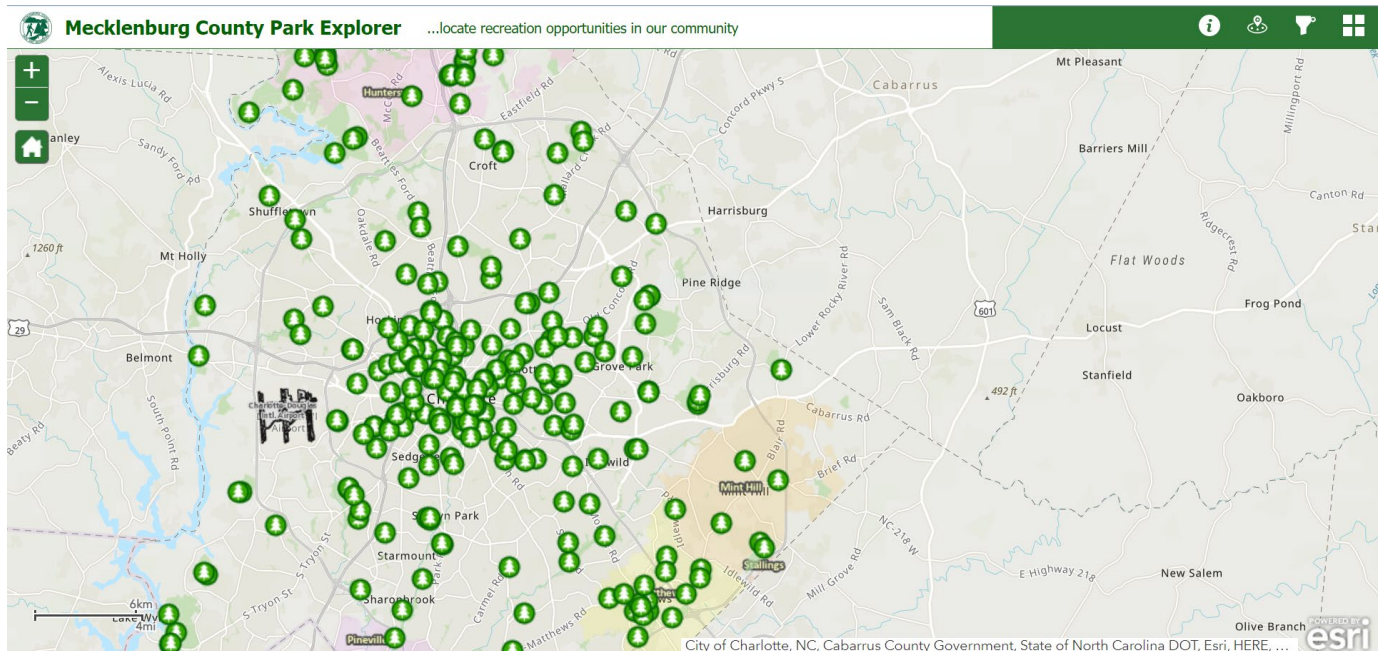


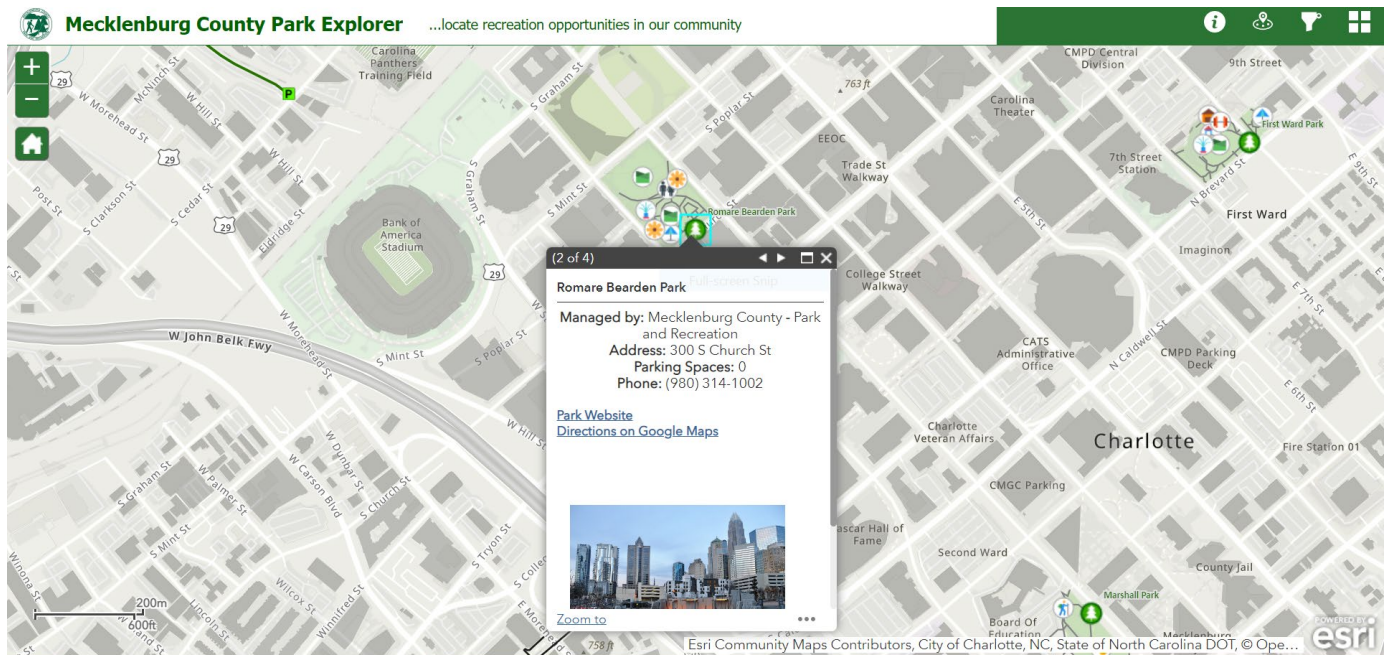


Screenshots of increased magnifications from current Mecklenburg County Parks & Rec “Park Explorer” website

(<https://maps.mecklenburgcountync.gov/MecklenburgCountyParkExplorer/>)







PROPOSED NEW FEATURES AND FUNCTIONALITIES FOR HLC GIS SITE

I. County Properties to be identified on map

1. HLC designated landmarks
2. HLC study list properties
3. Other properties identified in Mecklenburg historical/architectural surveys

II. Data Fields for individual pop-up screens of identified properties

HLC Designated Landmarks

- Name of property
- Street address of property
- Town/city of property
- Location of property (e.g., Plaza Midwood, Third Ward)
- Acreage
- Thumbnail image of property (exterior only)
- Link to Google Streetview
- Year of completion
- Architectural style
- Architect/Builder
- Description of property (including original use, # of stories, materials, distinguishing features)
- Significance of property (e.g., historical, architectural, cultural, influential events or occupants)

- Significant alteration(s) of property (including date(s) of completion)
- Type of designation (exterior vs. exterior & interior)
- Date of designation
- Link to designation report
- Link to designation ordinance
- Link(s) to other relevant documents specific to property (*e.g.*, historic district designation, surveys referencing property, National Register applications)
- Post-designation information (*e.g.*, demolition, approved COAs, amended ordinances)
- Notes (for brief entry of other relevant information)

HLC Study List Properties

- Name of property
- Street address of property
- Town/city of property
- Location of property
- Thumbnail image of property (exterior only)
- Link to Google Streetview
- Year of completion
- Architectural style
- Description of property
- Significance of property
- Link(s) to relevant documents (*e.g.*, applications for consideration, staff reports)
- Notes

Mecklenburg Historical/Architectural Survey Properties*

- Name of property
- Street address of property
- Town/city of property
- Location of property
- Thumbnail image of property (exterior only)
- Link to Google Streetview
- Title(s) of survey(s) in which property is identified
- Year of completion
- Architectural style
- Description of property
- Significance of property
- Link(s) to relevant documents (*e.g.*, survey)
- Notes

* Data fields subject to actual contents of each survey

III. User Experience Enhancements (as compared with current HLC GIS site)

- More easy-on-the-eye layout like the New York City landmarks page (<https://nycclpc.maps.arcgis.com/apps/webappviewer/index.html?id=93a88691cace4067828b1eede432022b>) that recesses buildings into faint gray outlines. The Mecklenburg County Park Explorer site (<https://maps.mecklenburgcountync.gov/MecklenburgCountyParkExplorer/>) is similarly configured and also shows property lines and building footprints in similar faint gray outlines, but only when the user zooms in extremely close to a specific property.
- Eliminate extraneous markings. The current HLC GIS map includes, for example, green property lines for each Mecklenburg County property parcel (the overload of markings obscures the HLC-specific map symbols); several non-historical parcels throughout the county are identified by name and description (“developed,” “undeveloped”); light-rail stations are apparently identified by blue circles; individual screens for several properties outlined in brown (per the map legend, “amended historical properties”) identify the properties solely as “Legacy Designated Historical Properties” with no individually-identifying information. Consider whether other current HLC GIS map content is relevant (*e.g.*, “amended historic properties,” property ID numbers).
- Use easily distinguishable colors and shapes. The current HLC GIS map uses the same neon green color to identify both study list properties and the property lines of each parcel in the entire county, thereby obscuring the study list symbols.
- Consider using the functionality of Polaris’ “Historic” overlay toggle on Polaris which inserts the name of each designated landmark onto the map once the user scrolls in closer on the map.

IV. Search Functionality

- Search by name of property
- Search by street address of property
- Search by town/city of property
- Search by location of property

V. Filters

- Filter properties by town/city of property
- Filter properties by location of property
- Filter properties by eras of construction (consider decade or 25-year increments)
- Filter properties by architectural styles
- Filter properties by types of properties (*e.g.*, residential, commercial, government, church, graveyard)
- Filter properties by architect/builder
- Filter properties by proximity to address input by user (*e.g.*, a “landmarks near me” feature) – this could help as a precursor to translating the written walking tours on the HLC site into some kind of app or other electronic walking tour

VI. Data & Map Feedback Link

- Brief form to allow users to complete and submit template form providing feedback, corrections, updates, additional information, etc. to HLC Staff, who can then determine appropriate steps.

VII. Map Legend and Brief “About” Section

- Brief public-facing statement introducing HLC, designation process, and explanation of map functionality and designation process/distinctions.