Landmark Designation Report for the



Renfrow Commercial Properties Matthews, North Carolina

Prepared by: Susan V. Mayer September 2022



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Supporting Documentation:

Renfrow Commercial Properties Site Plan, January 26, 2022

Tax Maps: 21501416 (0.921 acres), 21501304 (0.406 acres), 21501303 (0.206 acres), and 21501417 (0.038 acres)

Statement of Support of Designation from Property Owner

General Information

Historic Names of Property: Renfrow Commercial Properties

Address of Property: 156 North Trade Street, 106 North Trade Street, 125 East

John Street

Matthews, Mecklenburg County, North Carolina

PIN: 21501416 (0.921 acres), 21501304 (0.406 acres),

21501303 (0.206 acres), and 21501417 (0.038 acres)

Deed Book & Page: Mecklenburg County Deed Book 27880, Page 560

Amount of Land/Acreage to

be Designated:

1.571 acres

Ad Valorem Tax Value: The 2022 assessed real estate value of the parcels

compromising the Renfrow Commercial Properties, including land and building value, is \$1,638,000.

Recommendation for

Designation:

The property owner is pursuing exterior designation only of three contributing structures on the properties—the ca. 1900 frame building, the ca. 1920 gin operator's house,

and the ca. 1950 brick commercial building.

Name/Address of Current

rume, mun ess of current

Property Owner:

PCM Holdings LLC

P. O. Box 67

Matthews, NC 28106

Abstract

Statement of Significance

The Renfrow Commercial Properties are historically significant for their association with the Renfrow Hardware Store, one of the earliest stores in the Matthews area that is still operations in its original form, and the Renfrow family. The Renfrow Commercial Properties consist of four parcels of land in downtown Matthews on North Trade Street and East John Street with three contributing structures—a ca. 1892 frame commercial building on North Trade Street that formerly served as the post office; a ca. 1950 brick commercial building on North Trade Street which served as a machine shop supporting the cotton gin; and a ca. 1920 frame building on Cotton Gin Alley where farmers waited for their cotton to be ginned and later served as the residence of the gin operator—and several non-contributing structures. The cotton gin and a seed warehouse were located on the parcel across Cotton Gin Alley from the hardware store but are no longer extant. The Renfrow Commercial Properties are the only remaining collection of commercial buildings in the small towns of Mecklenburg County that were integral to the cotton economy in the first half of the twentieth century.

Integrity Statement

Location	The contributing structures of the Renfrow Commercial Properties retain a high degree of integrity of location. The ca. 1892 frame commercial building was moved by T. J. Renfrow from its original site of construction on the left side of the Renfrow Hardware Store to its current location on the right side of the store in the early 1900s. The ca. 1950 commercial building and ca. 1920 frame building both remain at their original site of construction.
Design	The contributing structures of the Renfrow Commercial Properties retain the elements which convey the physical form and style of their original construction and use.
Setting	The Renfrow Commercial Properties retain a high degree of integrity of their setting within the historic downtown core of Matthews. The properties continue to be utilized for agricultural uses, as the Downtown Matthews Farmers Market is hosted on the site.
Materials	The contributing structures of the Renfrow Commercial Properties retain most if not all of the materials, including exterior cladding and roofing, of their original construction.
Workmanship	The Renfrow Commercial Properties retain a high degree of integrity of elements of the workmanship of late nineteenth and early twentieth century construction practices in the small towns of Mecklenburg County.

Feeling The Renfrow Commercial Properties convey the feeling of the

properties during their use during the early twentieth century. However, the empty parcel which formerly contained the seed warehouse and cotton gin detracts from the integrity of the feeling.

Association

The Renfrow Commercial Properties are historically significant for their association with both the early twentieth century cotton economy of Mecklenburg County and the Renfrow family, which was integral in the growth of the town of Matthews.

Maps



Source: POLARIS



Source: POLARIS

Historical Background

Thomas Jefferson Renfrow

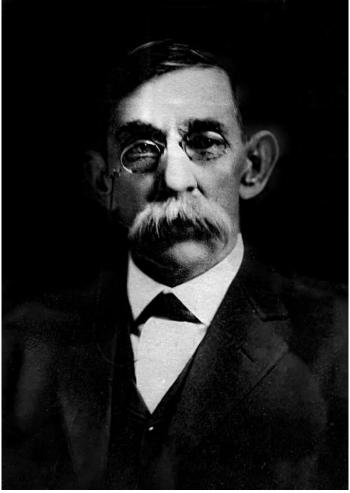


Figure 1 Undated photograph of Thomas Jefferson Renfrow. From Renfrow Hardware Store archives.

Thomas Jefferson Renfrow, the patriarch of the Renfrow family of Matthews, was born in Davidson County, North Carolina, on July 6, 1847. His father William Renfrow died in 1853 when he was crushed by a falling tree. His mother Catharine Greer Renfrow, widowed with two small children, remarried to James Robertson in 1854. A mining engineer by trade who had emigrated from Scotland. Robertson reportedly worked in California before coming to North Carolina. [cite from Carolina Gold Rush book/map about Davidson County mines] Thomas married Mary Kirkman in 1868 in Davidson County. While he was listed as a farm laborer according to the 1870 U. S. Census, Thomas would follow his stepfather into the mining industry. In 1880 the Baltimore and North Carolina Gold and Copper Company reopened the Rea mine, about eight miles southeast of Charlotte and two miles from the town of Matthews. They hired Robertson, who was overseeing the operations of the Gardner Hill gold and copper mine in Guilford County, to be superintendent. Thomas also came to work at the Rea mine. When Robertson left to oversee the Hamilton mine near

Wadesboro, Thomas succeeded him as the superintendent of the Rea mine. The position carried the title of Captain, and Thomas was known as Capt. Renfrow the remainder of his life.1

However, the post-Civil War mining boom was fleeting. As the *Charlotte News* later described the Rea mine, "There was no Golconda, merely a little mine that ran its day and was forgotten."² Capt. Renfrow left the mining industry to focus on agriculture and other business interests in the Matthews area. In 1884 he purchased 212 acres of farmland near the Harkey family off what is today Matthews-Mint Hill Road. Capt. Renfrow became a leader in the local Farmers' Alliance, elected as chairman of the Morning Star Township organization in 1887 and president of the Mecklenburg County chapter two years later.³

Renfrow Hardware Store and Commercial Properties

The history of Matthews extends back to 1825, when John Miles Fullwood was appointed postmaster of the Stumptown area. His home served as the post office, stagecoach stop, and general store. However, the development of a town truly began after the Civil War. Wylie Noles chose what was now known as Fullwood for a sawmill, as the surrounding land was being cleared for cotton fields. Settlement increased, with early residents of Fullwood including the Reid and Funderburk families. In 1874 the Central Carolina Railroad completed a section connecting Fullwood with their line from Wilmington into Tennessee. The community was renamed Matthews Station after the railroad's director and was chartered as a town in 1879. Streets and lots were platted, and the following year the U. S. Census recorded 191 residents.4

Commercial activity increased in Matthews, drawn by the railroad and its location between Charlotte and Monroe. Joseph T. Barrett established a mercantile business with Joseph McLaughlin of Charlotte around 1880. Several years later, Barrett partnered with Julius S. Grier to open a store at the corner of Trade Street and West John Street. The oldest extant commercial structure today in Matthews is the Heath & Reid General Store, built in 1888 of bricks made on site. Owned by Everard J. Heath and Edward S. Reid, the business offered wholesale and retail merchandise as well as banking services and cotton buying.⁵

¹ "A New Mining Company Goes to Work," *Charlotte Observer*, July 13, 1880; "The Latest Boom," *Charlotte* Observer, May 28, 1881; "Big Strike of Copper," Charlotte Observer, May 16, 1882; "Baltimore and North Carolina Mine," Charlotte Observer, March 9, 1883; "Meeting of Mining Stockholders," Charlotte Observer, October 31, 1883.

² "Captain Renfrow," *Charlotte News*, November 22, 1935.

³ Mecklenburg County Deed Book 40, Page 40; "Farmers' Meeting," Charlotte Democrat, January 21, 1887;

[&]quot;New Officers," Mecklenburg Times, July 12, 1889.

⁴ Paula Hartill Lester, *Discover Matthews: From Cotton to Corporate* (Charlotte: Herff Jones Publishing Company, 2000), 5-7.

⁵ Lester, 9-10.

Around this time, Capt. Renfrow entered into the Matthews business community. He partnered with Ellison J. Funderburk and John. W. Phillips, who was married to Funderburk's niece, in industrial enterprises including flour and grist mills, a planning mill, and a cotton gin. Funderburk purchased the mills, which had been established by Daniel M. Fesperman in the 1880s, just after Fesperman's death in May 1888.⁶ By the late nineteenth century, cotton processing shifted from slower animal-driven machines to steam-powered ones, which allowed for increased production. Cotton gins also were concentrated with other raw material processing, such as corn or lumber. An 1880 letter in the Charlotte Democrat noted, "Five years ago there was not a steam gin in all the neighborhood. Now there are thirteen within ten miles." With the introduction of steam gins and mills, large-scale cotton processing replaced the singular farm gins and mills prevalent before the Civil War. These cotton gins were built in rural towns like Matthews, which had railroad depots for easy transport of the ginned fiber to mills.

In 1891 Capt. Renfrow joined Heath & Reid, which had grown to become what the Mecklenburg Times described as "that mammoth establishment." This may have been due to a decline in cotton prices, as prominent county farmers reduced their planted acreage in the 1892 growing season—he dropped from 85 acres of cotton to 60 acres. Additionally, just a few years earlier, the mills he co-owned with Funderburk and Phillips had burned. The uninsured properties and equipment (which included a 20-horsepower return flue boiler, 15-horsepower Erie City engine, a sawmill with 48" saw, 50-saw Hall cotton gin, a Boss cotton press, a 36" corn mill, and a 20" Franklin planing machine) valued at over \$4,000. Despite these setbacks, he expanded his business interests, with plans to construct a brick cotton mill in 1893 and recorded as owning a lumber mill in 1898.9 Capt. Renfrow established a general store on Trade Street near Heath & Reid in 1900, the same year the Rea mine ceased operation. Renfrow & Co., which included sons George and John in the enterprise, became a hub of business activity in Matthews. Capt. Renfrow purchased the frame building between his store and the Heath & Reid store, and it was moved to the other side of the Renfrow store to serve as the post office. Postmaster Jacob W. Flowe added living quarters to the back of the building. Behind the store was the workshop of Joseph Starnes, who manufactured wagons.¹⁰

⁶ Mecklenburg County Deed Book 42, Page 354; Mecklenburg County Deed Book 51, Page 539; Mecklenburg County Deed Book 63, Page 402.

⁷ "New York Correspondence of the Democrat," Charlotte Democrat, October 15, 1880.

^{8 &}quot;Matthews Notes," Mecklenburg Times, October 4, 1889.

⁹ "Valuable Machinery FOR SALE," *Charlotte Democrat,* September 10, 1886; "A Word in Season," *Charlotte Democrat,* February 26, 1892; "Local Items," *Mecklenburg Times,* September 21, 1893; "Matthews Items," *Charlotte Observer,* May 9, 1893; *Twelfth Annual Report of the Bureau of Labor Statistics of North Carolina* (Raleigh, NC: Guy V. Barnes, Printer to the Council of State, 1899), 171.

¹⁰ Lester, 16-17.

In 1906 Capt. Renfrow constructed a new cotton gin behind the store on the site of the former Fesperman Mill. Operating under the auspices of the Matthews Manufacturing Co., which was chartered that year to "operate cotton mills, cotton gins and manufacturing enterprise of various kinds," the enterprise included among its organizers E. J. Heath and J. M. Barrett. The gin, which was to have three 70-saw Loomis gins, was projected to be ready for operation on September 1 as the cotton harvest was underway. The *Charlotte News* reported, "Five big gins are operated by Funderburk Bros. on Church street, while the Matthews Manufacturing Co. on South Main street have a new and up-to-date ginnery and are busy late and early." ¹²

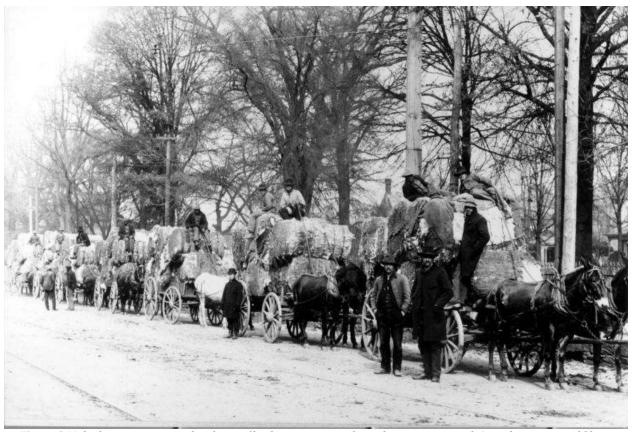


Figure 2 Mule-drawn wagons are lined up in Charlotte, waiting to have their cotton ginned. A similar scene would have played out in Matthews. "Cotton Is King," https://www.cmstory.org/exhibits/turn-20th-century-life-charlotte-1900-1910-looking-back-charlotte/cotton-king.

Farmers from southern Mecklenburg County and nearby Union County would come to Matthews to sell their cotton. Mule-drawn wagons piled with cotton lined either side of Trade Street starting around the beginning of September. The wagons held approximately 1,500 pounds of seed cotton of which about 500 pounds was cotton fiber. Cotton farmers would pay their ginning fees by selling about three-quarters of their seed to the gins, with

¹¹ Cotton, Vol. 23, No. 5 (August 15, 1906), 18.

¹² "Matthews News," Charlotte News, September 25, 1906.

the remainder returned to the farmer for next year's crop. The ginning season would last through the end of the year, making for a busy time in Matthews and the Renfrow store as farmers made a majority of their purchases with their earnings.¹³

The process of ginning cotton was similar in all cotton-growing regions. The cotton harvesting season began in August and usually ended in December. Mule-drawn wagons brought loose cotton, which consisted of the bolls with the seed and some stems attached, to the gin. At the Renfrow gin, the wagon would pull under the covered pull-through where a platform scale would weigh the wagon, mules, and cotton—the weight of the wagon and mules would be determined after the cotton was removed. A duct pipe hanging from above would be over the wagon. The loose cotton would be suctioned into the pipe, which ran into the interior of the gin house, and was heated to dry the dew-wetted fiber for better processing. The suction system would deposit the cotton into a separator, which would then deposit the cotton into the gin stands, machines that separated the seed from cotton lint with saw-toothed rollers. The gin stands were located in the west side of the gin interior. Seed would be fed along a conveyor track into the seed house located east of the cotton gin. The cotton lint would be blown into the condenser through the wires to form batts. The batts would then be placed in the bale press to be compacted into five-hundredpound bales. After being secured with steel tape and either jute or burlap bagging, the bale was lifted using a pulley system out of the gin into waiting wagons for transport to warehouses.14

In the 1910s the Matthews business community began to shift to its second generation of ownership. E. J. Heath died in 1912, and E. J. Funderburk passed four years later. Capt. Renfrow brought his sons into the business. George Vernon Renfrow was an early partner with his father, though he moved to North Wilkesboro to establish his own store. Eugene McDowell "Dow" Renfrow and John Robertson Renfrow then joined their father in the store and gin, now known as Renfrow & Sons. With his sons taking on more of the management, Capt. Renfrow was able to expand his political activities. He has run for county commission previously and served on the Matthews board of commissioners as well as a stint as mayor. In 1909 Capt. Renfrow was appointed to the State Prison Board, on which he served four years. He then ran for the state assembly and was elected in 1917 for a two-year term. His

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¹³ Karen Gerhardt Britton, Bale O' Cotton: The Mechanical Art of Cotton Ginning (College Station, TX: Texas A&M University Press, 1992), 80-82.

¹⁴ Interview with Rod and Miriam Whisnant, July 31, 2015; Britton, 62-73; James R. Lewis, "Texas Gin House Architecture: A Survey and Case Study of the Cotton Gin as a Historic Building Type" (thesis, University of Texas at Austin, 1987), 70-72.

committee assignments reflected his many facets of experience—corporations, mines and mining, and penal institutions, among others.¹⁵

The business interests of the Renfrows expanded beyond the cotton economy. Sections of the Renfrow store building were rented to other local businesses. James Yandell, Sr., opened a furniture and casket store and operated a hearse service starting in 1920 before moving to West John Street. A Chevrolet dealership was operated a period by George Renfrow in the right side of the store building. The post office had relocated to larger facilities, and the ca. 1892 frame building housed a grocery store owned by a Mr. Harkey; a retail business of the Champion family, who lived in the attached residence at its rear, from 1923 to 1932; and a general store ran by Albert Boyle, who was known for his selection of quality knives. 16

However, the 1920s were less successful for the Renfrow commercial enterprises. The boll weevil was first reported in Mecklenburg County in September 1921 on farms in Providence and Sharon Townships—farmers from the former area came to Matthews to gin their cotton. Cotton prices plummeted during the decade from a high of 38 cents per pound in 1919 to eleven cents per pound in 1926. Many farmers had difficulty paying their ginning fees; the decrease in prices at times resulted in a loss to the gin or store. The Renfrow gin felt this pin, and in 1927 they borrowed \$8,000 from Southern Cotton Oil Company. All but \$2,000 was repaid by 1931, but the Renfrows defaulted on the loan. Cotton prices were approaching their eventual bottom of five cents per pound that year, and gins across the state were forced to close—12% of North Carolina cotton gins ceased operation from 1934 to 1938.¹⁷

To make matters worse, tragedy struck the Renfrow family repeatedly during these hard years. Mary Kirkman Renfrow died in August 1934 at the age of 88 of heart disease. The health of Capt. Renfrow declined, and son Dow served as a proxy at county school board meetings. A bout of pneumonia proved fatal, and Thomas Jefferson Renfrow died on November 20, 1935, at his residence. Son George, who had moved back to Matthews, died just a month later.

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¹⁵ Mecklenburg County Deed Book 547, Page 485; R. D. W. Conner, comp., *North Carolina Manual, 1919* (Raleigh, NC: Edwards & Broughton Printing Company), 451; *The North Carolina Year Book and Business Directory* (Raleigh, NC: The News and Observer, 1911), 329.

¹⁶ Lester. 15-17.

¹⁷ Charlotte News, September 7, 1921; Britton, 90, 96; Mecklenburg County Deed Book 678, Page 81; G. S. Meloy, "Some Economic Aspects of Present Cotton-Gin Emplacements," (presentation, Conference of State Cotton Gin Engineers, Stoneville, MS, April 8-10, 1940), 5.



Figure 3 Eugene McDowell "Dow" Renfrow and Henry Renfrow Massey seated in front of Renfrow Hardware Store in August 1961. From Renfrow Hardware Store archives.

In 1936, as Capt. Renfrow's estate was being settled, the gin was put up for public sale. It was purchased by Henry Renfrow Massey, son of Mamie Renfrow Massey and nephew of Dow and John, with a high bid of \$2,060. Henry was a graduate of Matthews High School and Wake Forest College, and he had joined the family business a few years earlier. He promptly deeded the gin to his uncle, who repaid the purchase price. Renfrow & Sons store and gin had been largely operated by Dow and John for many years, though John's involvement decreased once he was elected county registrar of deeds in 1922. In his will, Capt. Renfrow had granted his one-third interest in the store and Matthews Manufacturing Co. to his sons. John sold his part to Dow in 1940, who operated the company along with Henry, who was the gin's cotton buyer. 19

¹⁸ Mecklenburg County Deed Book 834, Page 215; Mecklenburg County Deed Book 876, Page 293; Mecklenburg County Deed Book 895, Page 144.

¹⁹ Mecklenburg County Deed Book 1012, Page 215; Mecklenburg County Will Book Y, Page 567.

Eugene McDowell "Dow" Renfrow



Figure 4 Eugene McDowell "Dow" Renfrow, ca. 1910s. From Renfrow Hardware Store archives.

Eugene McDowell Renfrow, known colloquially as Dow, was born November 19, 1885, in Matthews. At this time, his father was transitioning from mining to farming and had recently purchased the 212-acre Fesperman farm near the town. Dow was educated at schools in Matthews and Wingate. He lived in Charlotte for a time, working in sales for Long-Tate Clothing Co. in 1907 and Southern Bell Telephone & Telegraph Co. in 1908, before moving back to Matthews. While he was involved with Renfrow & Sons, Dow primarily worked as a traveling salesman for American Agricultural Company. In 1925 he married Annie Lou McMillan, daughter of Dr. B. F. McMillan. They settled in a house on John Street and had one son, Franklin McMillan Renfrow born in 1933. After his father's death in 1935 and his brother transferring his interest in the Renfrow enterprises to him in 1940, Dow became owner of what was now known as E. M. Renfrow Company.²⁰

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²⁰ "Matthews Loses Prominent Leader," *Charlotte News,* December 5, 1963; Robeson County Marriage Book 1922-1930, Page 271.

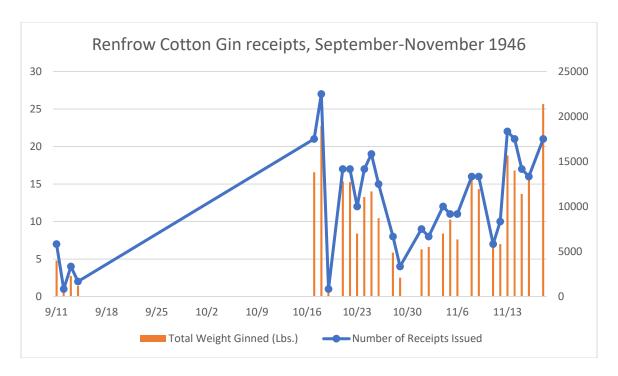


Figure 5 Neal Helms changes a light bulb in the cotton gin. From Renfrow Hardware Store archives.

Dow and his nephew Henry Massey operated the store and gin along with several other employees. Vern Preston "Pop" Helms worked for the Renfrows for over thirty years; his son Neal Reid Helms began helping out when he was a teenager in 1941. Neal eventually became the gin operator, though as he recounted in 1968, "I didn't know a doggone thing about ginning cotton. All I did was try to keep the heat down." But he caught on quickly and was brought on full-time by Dow and Henry. During the cotton harvest season in the fall, when wagons and trucks were lined up to have their cotton ginned and operations went well into the night, Neal lived in the small frame house on Cotton Gin Alley which had previously been used as a waiting area for the farmers. Gin receipt books in the Renfrow Hardware Store show that the Renfrow gin was kept busy. In early September 1946, only a few bales a day were processed. But by mid-October, dozens of bales were weighed, graded, and packed each day for the next month.²²

²¹ Joe Flanders, "Around Mecklenburg: Two Matthews Tycoons Add a Restaurant," *Charlotte News*, February 8, 1968.

²² E. M. Renfrow Cotton Gin Receipt Books, from Renfrow Hardware Store Archives.



Once the cotton had been processed, the farmers' accounts would be settled. Any money paid for the cotton, after what was owed to the store was deducted, was usually by check. Renfrow had a revolving credit account with the Bank of Matthews, in which the amount paid out to farmers was backed by the warehouse receipts for the cotton. The short-term loans were repayable after the cotton had been sold to mills. For instance, on October 15, 1946, Renfrow was to repay the bank \$5,100 plus 6% interest, with collateral being the value of 34 bales of cotton in a Union County warehouse, in four days. Another promissory note from that season, dated December 12, was for \$20,000, with receipts on 175 bales of cotton the collateral. The Renfrow gin sold the ginned cotton to area mills, such as Cannon Mills in Kannapolis, or to bonded warehouses in Charlotte or Monroe which then sold the cotton out-of-state. The seed was sold to Southern Cotton Oil Company or other entities for production into cooking oil or fertilizer.²³

However, times were changing as cotton farming shifted from small farms to larger mechanized farms owned by companies. The chief problem facing the Renfrow commercial enterprises, as well as the town of Matthews, was the shift away from cotton agriculture. Dow was elected mayor of Matthews in 1943. Though he only served one term, he advocated for a diversification of industry in the town—as the owner and operator of a mercantile establishment and cotton gin and a farmer himself, Dow knew all too well the decline in cotton farming would impact rural communities like Matthews.²⁴

²³ Bank of Matthews promissory notes, from Renfrow Hardware Store Archives.

²⁴ "Railroad Shaped, Named New Town," *Southeast News*, November 10, 1975.

Dow added to the Renfrow commercial properties with purchase of the shaded lot adjacent to the ca. 1900 frame building in 1942.²⁵ He constructed a brick store on the property around 1950. Its basement, which opened onto the alley by the cotton gin, housed the machine and repair shop for the facility. The Trade Street storefront was rented to various small businesses, including the real estate office of J. Frank Sustare, law office of his brother Beverly T. Sustare, and Dean Insurance Agency. The frame building continued to house various small businesses and their families. Pop's Grill opened in the early 1960s, operated by Reecie Helms, wife of Vern who worked at the Renfrow store and gin. The family lived in the back residence with their eleven children. Reecie had previously managed Kurt's Grill on West John Street. When it closed, she purchased most of the kitchen equipment—except for the dishwasher, which would not fit in the Renfrow building, and so they used disposable plates.²⁶

Operation of the Renfrow store and gin also shifted to a new generation. Frank McMillan Renfrow, the only child of Dow and Annie, joined the business in 1957. He had just graduated from Davidson College with degrees in economics and business. As Frank later said, running the family store was part of his plan:

I planned to come back here after school. For one thing there is no pressure. I live a couple of blocks down the street, and I can walk to lunch if I want to. My cousin Henry Massey (co-proprietor) and I have it worked out so that we can get away whenever we want to..²⁷

Eugene McDowell Renfrow died from lung cancer on December 4, 1963, at Charlotte Memorial Hospital. Frank took ownership of the Renfrow enterprises, which he operated with Henry until his retirement in 1970.²⁸

Shifting from Cotton to Gardening

Judging by local newspaper coverage, the 1960 growing season signaled the approaching end of cotton farming in Mecklenburg County. That year, there was about 3,500 acres of cotton planted in the county, 500 less than in 1959. In August a boll weevil infestation was destroying cotton crops. Said Cornelius farmer J. Wilson Alexander of the condition of his 70 acres of planted fields, "I'd say at least one-third of my crop is infested with boll weevil and boll worm. I can't remember it being this bad except back in 1951." An airplane had sprayed the previous day of August 18, but he said, "I'm having as much trouble with the boll worm as I am with the weevil. You can't get to the boll worm with poison." He had replanted his cotton crop three times already—"The weevil will leave a mature stand and

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²⁵ Mecklenburg County Deed Book 1097, Page 4.

²⁶ Lester. 17.

²⁷ "Renfrow's Store: Things of the Past," *Charlotte News*, December 4, 1970.

²⁸ Lester, 16.

hunt a young crop like mine. That's another thing that's making this season so tough." Combined with the repeated spraying of pesticides, he said, "that gets expensive." ²⁹

The Renfrow gin operated into the 1960s when cotton ginning around the state was in decline. Between 1956 and 1958, the number of active gins in the state decreased from 373 to 312, a precipitous drop from 1930 when cotton gins in North Carolina numbered over 1,200. By 1962, a report by the North Carolina Extension Service recorded only five gins in Mecklenburg County—Renfrow in Matthews; Croft, 10 miles north of Charlotte on NC-115; The Farmers Company in Cornelius; J. M. Little gin on NC-27 at Midland; and the Miller Brothers gin at Pineville.³⁰



Figure 6 Renfrow Cotton Gin, ca. 1970s-1980s. From Renfrow Hardware Store archives.

In 1967 Frank Renfrow elected not to operate the gin. Passenger and freight rail service from the Matthews depot had ceased the previous year. Two of the now four remaining gins (Little had closed) at Cornelius and Matthews stood idle. Frank estimated that it was the first time in about 50 years that his gin had not operated. This would mark the end of the cotton economy in Matthews.³¹ While the cotton gin was gone, the hardware store and its associated commercial properties continued to operate. David Blackley joined Frank as co-owner in the 1980s, and the Renfrow Hardware Store became known as "taking a trip

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²⁹ "Weevils Take Heavy Toll of Mecklenburg's Cotton," *Charlotte News*, August 19, 1960.

³⁰ W. Glenn Tussey and M. Elton Thigpen, "Costs of Ginning Cotton in North Carolina," North Carolina Agricultural Extension Service (Raleigh, NC: North Carolina State College, 1958), 1; N. C. Extension Service and Cotton Division, Agricultural Marketing Service, USDA, Active Cotton Gins – North Carolina and Virginia (1962), 26.

³¹ Lester, 57; "Only 2 Local Cotton Gins to Operate," Charlotte News, September 20, 1967.

back in time to the pre-Depression era."³² Sales shifted from livestock feed to fertilizer and birdseed for suburbanites.



Figure 7 Aerial photograph of the Renfrow Commercial Properties taken in the mid-1980s. Visible are the Renfrow Hardware Store (center), ca. 1892 frame building (to its right), the empty lot which is now home to the Matthews Farmers Market, and ca. 1950 brick commercial building. Cotton Gin Alley is unpaved, and the cotton gin and seed warehouse still stand. Photo by Skyvisions Aerial Photography. Renfrow Hardware Store archives.

The cotton gin stood unused, and by the 1980s it was deemed a public hazard by Mecklenburg County. Historic preservation was a hot topic of conversation in Matthews, and there were discussions around having the gin preserved as a historic landmark. Frank and the Town of Matthews were seeking a solution to saving the gin and its machinery, which was rusted but intact. A group from Gaston County expressed interest in buying the gin equipment for exhibit in Gastonia. But later that year, any consideration of preserving the gin was ended by Hurricane Hugo, which irreparably damaged the structure and destroyed the seed warehouse.³³

³² "In Renfrow's General Store, You Step Back into the Past," *Charlotte Observer*, July 15, 1971.

³³ "A Piece of the Past," *Charlotte Observer*, July 6, 1988; "Suddenly, Old Gin Is 'In' as Rivals Vie for It," *Charlotte Observer*, January 8, 1989.

The Renfrow Commercial Properties, however, continued to evolve. In 1992 the grassy lot between the frame building and brick storefront became home to the Matthews Farmers Market, continuing the close ties between Renfrow and agriculture. Frank Renfrow died in 2010, and David Blackley continues to operate the store today.

Chain of Title

Former Cotton Gin and Seed Warehouse Lot – 21501416 and 21501417

Ca. 1900 Frame Building – 21501303

Ca. 1950 Brick Building – 21501304

Grantor	Grantee	Date	Deed Book/Page	Notes
David P. Blackley, Individually and as Executor of the Estate of Franklin McMillan Renfrow, joined by his wife, Mary Elizabeth Blackley	PCM Holdings, LLC	11/29/2012	27880/560	21501416 (Tract 1), 21501417 (Tract 2), 21501304 (Tract 18), and 21501303 (Tract 19)
The Bank of Matthews	E. M. Renfrow	6/26/1942	1097/4	21501303
Henry Massey	E. M. Renfrow and wife Annie Lou Renfrow	6/12/1936	895/144	21501416 and 21501417
E. J. Heath and wife	Matthews Manufacturing Company	3/19/1907	222/179	21501416 and 21501417
E. J. Funderburk and wife Funderburk and T. J. Renfrow and wife M. A. Renfrow	Matthews Manufacturing Company	10/29/1906	222/177	21501304, 21501416, and 21501417

Architectural Description

The Renfrow Commercial Properties are located in the heart of downtown Matthews near the intersection of Trade and John Streets. They are comprised of four parcels sited along North Trade Street and East John Street. The parcels on North Trade Street slope toward Cotton Gin Alley, with a steep drop from the sidewalk on the main street. The empty lot at Cotton Gin Alley and East John Street is largely flat with a gentle slope toward the rear of the property.

The downtown area of Matthews is well-preserved. A portion of the Renfrow Commercial Properties, namely the ca. 1900 frame building, are located within the Matthews Commercial Historic District, which was placed on the National Register of Historic Places in 1996. The adjacent Renfrow Hardware Store was designated a Mecklenburg County Historic Landmark in 1991.



Renfrow Commercial Properties looking east. Source: MeckScope

There are three contributing structures on the Renfrow Commercial Properties—a ca. 1900 frame building with a residential addition at rear that was moved to its location after T. J. Renfrow established his store; a ca. 1950 brick commercial building; and a ca. 1920 frame house that served as the cotton gin operator's residence and is now utilized by the Matthews Community Farmers Market.



Looking north along North Trade Street from farmers market entrance toward ca. 1900 frame building and Renfrow Hardware Store.



Looking south along North Trade Street from farmers market entrance toward ca. 1950 commercial building.

Ca. 1900 Frame Building

Located immediately next door to the Renfrow Hardware Store is a ca. 1900 frame building that was the first structure incorporated into the Renfrow Commercial Properties. It was built likely just before 1900 and was moved from one side of the Renfrow store to its current location not long after Capt. Renfrow established his business. It first served as the town post office, and postmaster Jacob Flowe constructed a residence off its back. These two sections, the commercial and residential sections, are clearly delineated by their massing and position.



The frame building remains largely unchanged from the period of its construction. The structure is one story in height and is built of wood frame. It is sheathed in clapboard siding on all elevations except the front, which has vertical siding filled in between the fenestration. The roof is gabled with tin panels. Its front elevation faces North Trade Street and is one bay wide. The false front has clapboard siding with a small sign. There are two original large 4-over-4 wood sash windows flanking the half-light double doors with two-light transom above. The exterior wood at the fascia and below the windows is deteriorated.



The front entrance to the residential portion is a cross-gabled extension off the west elevation of the commercial section. It is one bay wide with a hip-roofed screened porch with plywood infill panels in poor condition. Also visible on the west elevation of the commercial section is a single 4-over-4 wood wash window. The brick piers which comprise the foundation of the building are visible at this elevation. The west elevation of the residential portion is one bay wide damaged 6-over-6 wood sash windows widely spaced.



The rear elevation of the residential portion is gabled extending from the cross-gabled portion of the residence. It is two bays wide, with the west bay having the shed-roofed porch with weatherboard siding below the screened upper section. A deteriorated two-panel wood door is approached by a cast concrete stoop. The second bay has a single 6-over-6 wood sash window with screen stapled over the opening. The gable end has eave returns.





The east elevation of the ca. 1900 frame building best shows the relationship of the original commercial section with the residential addition. It is three bays wide, with the rear two bays being the cross-gabled and gabled extension of the residential addition. The front bay has a 6-over-6 wood sash window at the rear of the elevation, and there is a wall-mount air conditioning unit high in the wall near the middle of the bay. The second bay is the cross-gabled portion of the residential addition, which features a single 6-over-6 wood sash window and eave returns. The rear bay has two 6-over-6 wood sash windows flanking metal panels, ostensibly a repair to the exterior sheathing.

Ca. 1920 Gin Operator's Residence

Located at the rear of what is now the Matthews Community Farmers Market lot is the gin operator's residence. Built ca. 1920, the one-story frame structure has two cross-gabled sections and built upon brick piers.



The front cross-gabled section faces toward North Trade Street and the farmers market. It is two bays wide. The first bay at left has a single solid door. The second bay serves as the primary entrance, with two 6-over-6 wood sash windows and vertical-panel shutters flanking a spaced pair of French doors with decorative screen doors. A sign on the roof above the doors identifies the building as the Community House for the farmers market.



The west elevation of the structure is one bay wide with a 6-over-6 wood sash window covered with a wood panel.



The rear elevation of the gin operator's residence faces Cotton Gin Alley and the former cotton lot. It is three bays wide. The two side-gabled portions of the structure are visible from this elevation. There are two shed-roofed storage rooms at the left side of this section, one with a single solid panel door with x-bracing, and a pair of wide solid panel doors with x-bracing. The brick pier foundation is clearly visible at this elevation. The right bay of the structure, which is sheathed in corrugated metal paneling, has a single 6-panel solid door with CMU stoop. A brick chimney is visible off-center in the peak of the roof in the right bay.



The east elevation of the gin operator's residence is two bays wide, one bay deep, and shows the second cross-gabled section of this structure. The side-gabled first bay is one bay wide and one bay deep and has corrugated metal siding. It has a centered 6-over-6 wood sash window with storm window over it in both bays. The second bay has an opening which formerly had a wood sash window, but now has a wood infill panel with wall-mount air conditioning unit it the top sash. This bay has board-and-batten siding.

Ca. 1950 Commercial Building

The ca. 1950 commercial building is constructed of CMU with brick at its front elevation. It is two stories in height, with the upper level accessible from North Trade Street and the lower level opening onto Cotton Gin Alley. It has a flat roof with low parapet stepped at side elevations and capped with standing-seam metal trim.



The front elevation of the ca. 1950 commercial building is one bay wide. It has a single storefront door set back with two flanking storefront windows on angled brick knee walls. A fabric awning extends the length of the storefront opening.



The east elevation provides the best view of building's relationship to the site topography, which steeply slopes from the North Trade Street streetscape to the farmers market lot. This elevation is three bays wide, each bay composed of a stepped portion of the parapet. The center bay has a solid panel door with metal awing above. A mural has been painted on the right bay.



The rear elevation is two stories in height and opens to Cotton Gin Alley. It is three bays wide, with three windows of differing size, pane configuration, and heading height evenly spaced in the upstairs portion. The ground level of this elevation has a pair of half-light two-panel doors at right and a filled-in window opening with metal awning above.



The west elevation shows how close the ca. 1950 commercial building is to the adjacent building, with a narrow alley between the two structures. There is a CMU chimney near the rear elevation.

Former Cotton Gin and Seed Warehouse Lot



Looking east from the corner of Cotton Gin Alley and East John Street. The gin was located perpendicular to the alley with the seed warehouse beyond.



Looking north from the south corner of the lot at East John Street. The gin operator's residence and farmers market lot is visible at left.



Looking west from the east corner of the lot.

Bibliography

<u>Selected Newspaper Articles</u>:

Charlotte News.

- "Matthews Loses Prominent Leader," December 5, 1963.
- "Only 2 Local Cotton Gins to Operate," September 20, 1967.
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- "Suddenly, Old Gin Is 'In' as Rivals Vie for It," January 8, 1989.

Southeast News.

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Books, Articles, and Other Documents:

- Britton, Karen Gerhardt. Bale O' Cotton: The Mechanical Art of Cotton Ginning. College Station, TX: Texas A&M University Press, 1992.
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- N. C. Extension Service and Cotton Division, Agricultural Marketing Service, USDA. Active Cotton Gins North Carolina and Virginia. 1962.
- North Carolina Manual, 1919. Raleigh, NC: Edwards & Broughton Printing Company.
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- Tussey, W. Glenn and M. Elton Thigpen. "Costs of Ginning Cotton in North Carolina," North Carolina Agricultural Extension Service. Raleigh, NC: North Carolina State College, 1958.
- Twelfth Annual Report of the Bureau of Labor Statistics of North Carolina. Raleigh, NC: Guy V. Barnes, Printer to the Council of State, 1899.

Information for HLC Survey Meeting

Renfrow's Commercial Properties

Mecklenburg County Matthews, NC

January 26, 2022



Description

Mr. David Blackley, the Owner of Renfrow's Hardware Store is requesting an expansion to the current local Historic Landmark designation (HLC). The Store, located in the town of Matthews-Mecklenburg County, was started in 1900 by Thomas Jefferson Renfrow. The Property and Hardware Store is a Local Historic Landmark designated by HLC in 1991. In addition, the Property, Hardware Store and Wood Frame building are part of a National Register Historic District. Please see the attached site plan for details and the following information:

- Red Border- HLC Designated local landmark.
- Purple Border- National Register Historic District.
- Green Border- Historic property and buildings to be added to Renfrow's Hardware Store designation.

The properties and buildings to be added to the Hardware Store designation have been owned and operated as part of the Renfrow's Store since the turn of the 19th century. The requested designation expansion includes the following Contributing historic items:

- Shop/Commercial Building fronting Trade Street.
- Wood Frame Building fronting Trade Street.
- Original Cotton Gin Mill Operator Residence. The mill was located on the Vacant Property across the Cotton Gin Alley access drive.
- Vacant Property Across Cotton Gin Alley. The area is currently used by the Mathews Farmers' Market for its Saturday operations.

All of the above are part of the Renfrow Commercial Property and are currently used by the Store and have been since the Store's beginnings.

Mr. Blackley would like to add the items listed so that the Renfrow's Historic Commercial Property is kept intact and protected from future public and private development in the Town Center. He is also invested in the preservation of the Farmer's Market in this location. He understands how important the Farmers' Market is to the Community and Town Center.

Mr. Blackley has a large archive of historic materials that go back to the founding of the Store. He would like to have on public display in the future as part of the preservation of this important commercial property.



Trade Street View: Renfrow's Hardware and Adjacent Properties



Trade Street View: Farmers' Market



Trade Street View: Renfrow's Hardware and Greenhouse





Farmers' Market: Interior



Cotton Gin Alley View: Renfrow's Hardware and Adjacent Properties



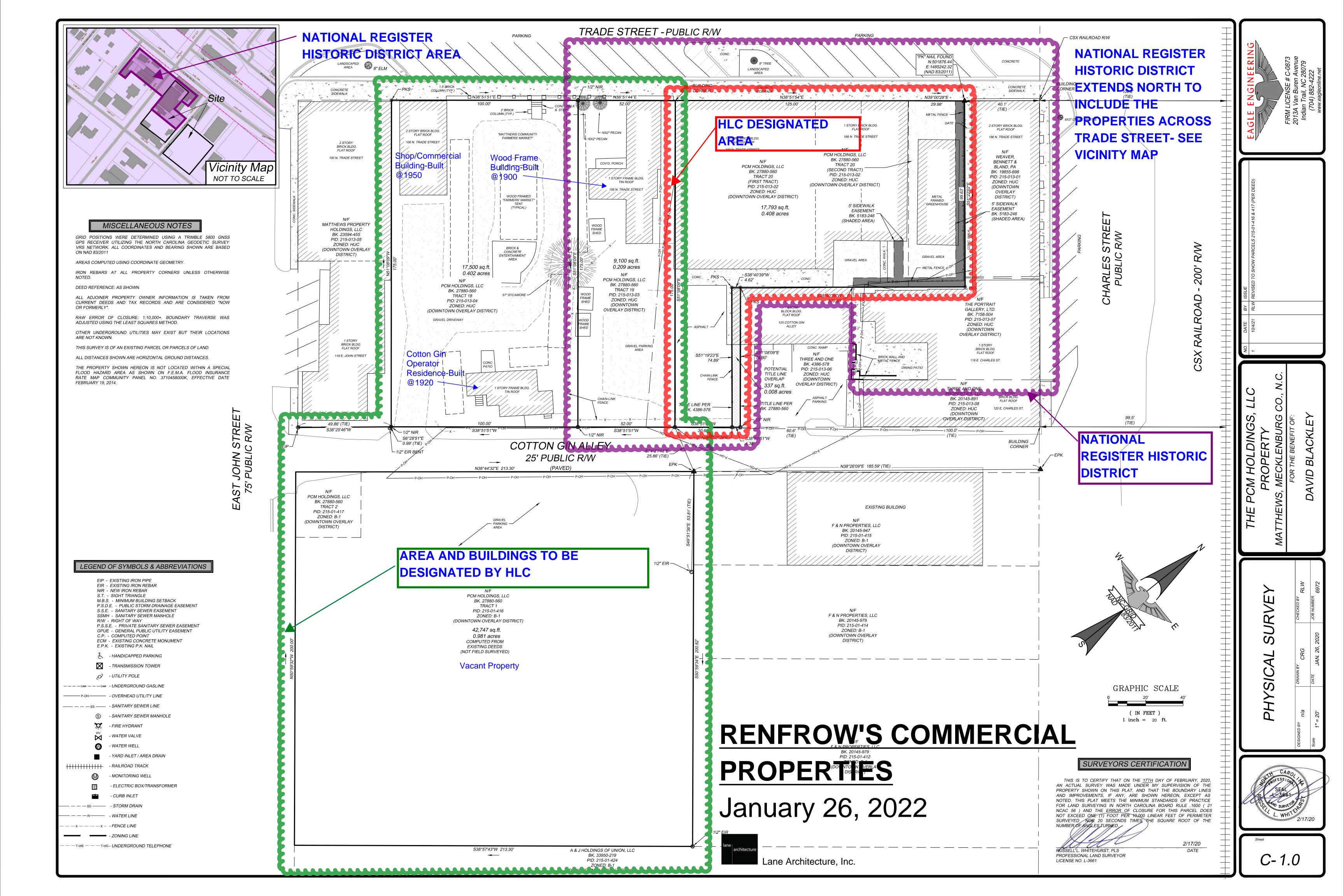
Cotton Gin Alley View: Vacant Property



Edge of South Property Line View: Vacant Property



East John Street View: Vacant Property



Identity		
Parcel ID	GIS ID	
21501303	21501303	

Property Characteristics		
Legal desc	NA	
Land Area	0.206 GIS Calc. Acres	
Fire District	MATTHEWS	
Special District	FIRE SERVICE E	
Account Type	NC CORP	
Municipality	MATTHEWS	
Property Use	COMMERCIAL	

Zoning
Contact appropriate Planning Department or see Map.

Water Quality Buffer	
Parcel Inside Water Quality Buffer	No

FEMA and Community Floodplain		
FEMA Panel#	3710458000K	
FEMA Panel Date	02/19/2014	
FEMA Flood Zone	OUT:VIEW FEMA FLOODPLAIN TO	
	VERIFY	
Community Flood	OUT:VIEW COMMUNITY FLOODPLAIN	
Zone	TO VERIFY	

Situs Addresses Tied to Parcel	
156 N TRADE ST MATTHEWS	



Ownership	
Owner Name	Mailing Address
PCM HOLDINGS LLC	PO BOX 67
	MATTHEWS NC 28106

Deed Reference(s) and Sale Price		
Deed	Sale Date	Sale Price
27880-560	12/06/2012	

Site Location	
ETJ Area	Matthews
Charlotte Historic District	No
Charlotte 6/30/2011 Annexation Area	No
Census Tract #	58.34

Post Construction District	
Jurisdiction	Matthews
District	Catawba

Stream Watershed Districts	
Stream Watershed Name	FOUR MILE

Identity		
Parcel ID	GIS ID	
21501304	21501304	

Property Characteristics		
Legal desc	NA	
Land Area	0.406 GIS Calc. Acres	
Fire District	MATTHEWS	
Special District	FIRE SERVICE E	
Account Type	NC CORP	
Municipality	MATTHEWS	
Property Use	COMMERCIAL	

Zoning	
Contact appropriate Planning Department or see Map.	

Water Quality Buffer	
Parcel Inside Water Quality Buffer	No

FEMA and Community Floodplain		
FEMA Panel#	3710458000K	
FEMA Panel Date	02/19/2014	
FEMA Flood Zone	OUT:VIEW FEMA FLOODPLAIN TO	
	VERIFY	
Community Flood	OUT:VIEW COMMUNITY FLOODPLAIN	
Zone	TO VERIFY	

Situs Addresses Tied to Parcel	
105 N TRADE ST MATTHEWS	
106 N TRADE ST MATTHEWS	



Ownership	
Owner Name	Mailing Address
PCM HOLDINGS LLC	PO BOX 67
	MATTHEWS NC 28106

Deed Reference(s) and Sale Price		
Deed Sale Date Sale Price		Sale Price
27880-560 12/06/2012		

Site Location	
ETJ Area	Matthews
Charlotte Historic District	No
Charlotte 6/30/2011 Annexation Area	No
Census Tract #	58.34

Post Construction District	
Jurisdiction	Matthews
District	Catawba

Stream Watershed Districts	
Stream Watershed Name	FOUR MILE

Identity	
Parcel ID	GIS ID
21501416	21501416

Property Characteristics		
Legal desc	TR 2 U/M	
Land Area	0.921 GIS Calc. Acres	
Fire District	MATTHEWS	
Special District	FIRE SERVICE E	
Account Type	NC CORP	
Municipality	MATTHEWS	
Property Use	COMMERCIAL	

Zoning	
Contact appropriate Planning Department or see Map.	

Water Quality Buffer		
Parcel Inside Water Quality Buffer	No	
EEMA and Community Floodplain		

FEMA and Community Floodplain	
FEMA Panel#	3710458000K
FEMA Panel Date	02/19/2014
FEMA Flood Zone	OUT:VIEW FEMA FLOODPLAIN TO
	VERIFY
Community Flood	OUT:VIEW COMMUNITY FLOODPLAIN
Zone	TO VERIFY

Situs Addresses Tied to Parcel	
125 E JOHN ST MATTHEWS	

Ownership		
Owner Name	Mailing Address	
PCM HOLDINGS LLC	PO BOX 67	
	MATTHEWS NC 28106	

Deed Reference(s) and Sale Price		
Deed	Sale Date	Sale Price
27880-560	12/06/2012	
00895-144	01/01/1975	\$0.00

Site Location	
ETJ Area	Matthews
Charlotte Historic District	No
Charlotte 6/30/2011 Annexation Area	No
Census Tract #	58.34

Post Construction District	
Jurisdiction	Matthews
District	Catawba

Stream Watershed Districts	
Stream Watershed Name	FOUR MILE

Identity		
Parcel ID	GIS ID	
21501417	21501417	

Property Characteristics		
Legal desc	NA	
Land Area	0.038 GIS Calc. Acres	
Fire District	MATTHEWS	
Special District	FIRE SERVICE E	
Account Type	NC CORP	
Municipality	MATTHEWS	
Property Use	COMMERCIAL	

Zoning	
Contact appropriate Planning Department or see Map.	

Water Quality Buffer	
Parcel Inside Water Quality Buffer	No

FEMA and Community Floodplain	
FEMA Panel#	3710458000K
FEMA Panel Date	02/19/2014
FEMA Flood Zone	OUT:VIEW FEMA FLOODPLAIN TO
	VERIFY
Community Flood	OUT:VIEW COMMUNITY FLOODPLAIN
Zone	TO VERIFY

Situs Addresses Tied to Parcel	
E JOHN ST MATTHEWS	

Ownership	
Owner Name	Mailing Address
PCM HOLDINGS LLC	PO BOX 67
	MATTHEWS NC 28106

Deed Reference(s) and Sale Price		
Deed	Sale Date	Sale Price
27880-560	12/06/2012	
04319-217	07/10/1980	\$2,500.00

Site Location	
ETJ Area	Matthews
Charlotte Historic District	No
Charlotte 6/30/2011 Annexation Area	No
Census Tract #	58.34

Post Construction District	
Jurisdiction	Matthews
District	Catawba

Stream Watershed Districts	
Stream Watershed Name	FOUR MILE