

MEMO

To: Members of the Historic Landmarks Commission
From: HLC Staff
Date: February 4, 2022
Re: Potential activities to commemorate HLC's 50th anniversary

2023 marks the 50th anniversary of the Charlotte-Mecklenburg Historic Landmarks Commission. The following is a preliminary list of potential commemorative activities that the Commission may wish to consider undertaking to mark the occasion while also increasing community awareness of and involvement with HLC.

1. Engage with county schools for a contest – *e.g.*, art or poster contest, essay contest, public speaking contests – focusing on designated landmarks and associated local history.
2. Engage with Discovery Place for a special child-friendly historic preservation exhibit, *e.g.*, how are older buildings preserved (incorporating hands-on do-it-yourself features), ecological benefits of adaptive reuse of old buildings.
3. Host a community-centric conference on grassroots historic preservation opportunities, resources, processes, etc. focused specifically on Mecklenburg County.
4. Launch a walking/driving tour app of designated historic landmarks within specific areas of Charlotte and for each of the county's other municipalities.
5. Launch a monthly blog for the anniversary year highlighting thematic subsets of designated properties, *e.g.*, location, municipality, era, architectural styles, types of landmarks.
6. The addition of new features to the HLC website:
 - a. An interactive story map or timeline describing HLC's evolution and successful projects; and
 - b. An interactive map identifying designated properties and linking each map location with the relevant HLC designation/survey and research report.