



JENNIFER B. COOTS
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Jennifer B. Coots BS, MSc (Honors): Built Environment Consultant

Jennifer graduated from North Carolina State University in 1998, earning a Bachelor of Science in Zoology. After pursuing a corporate career in medical device sales for 15 successful years, Jennifer achieved an MSc in Conservation of Historic Buildings at the University of Bath, UK. Her dissertation, *Adaptive Reuse of Traditional Farm Buildings* earned the highest mark in the program. Recognized as UNESCO's only World Heritage City aside from Venice, Bath presented an opportunity to learn from a country deeply rooted in history, architecture and culture. Jennifer immersed herself in the idyllic English countryside gaining an invaluable experience from our Mother Country and the third top architectural school within the UK. Jennifer also interned while abroad with nationally awarded developer, Tony Dowse of Environ Communities, Ltd on a Jacobean woolen mill residential conversion, Freshford Mill. Her exposure helped procure a merit awarded History & Theory Paper: *Is Freshford Mill's Conversion Economically Viable Given Today's Constraints?*

Jennifer has since been invited to sit on the Charlotte Mecklenburg Historic Landmark Commission Design & Review Committee providing insight for the growth of her residing town, Charlotte North Carolina. She also is an active Board member at the Historic Rosedale Plantation in Charlotte, providing garden design plans and numerous speaker engagement contacts such as Garden Historians Peter Hatch of Jefferson's Monticello and Dean Norton of Washington's Mt. Vernon.

Thru the North Carolina Real Estate Commission, Jennifer obtained her NC Realtor and Broker's License to compliment her architectural background. Blending her sales career with a passion to juxtapose the built environment to the outdoor living space, Graceful Roots commenced in 2012. Jennifer has an established recurring client base utilizing earned certifications from NC Nursery & Landscape Association (NCNLA), NC Master Gardener and UVA's Historic Landscape Institute to incorporate native plants, stewardship and authenticity into her designs.

Jennifer's leadership in her community, experience in using traditional materials, methodologies, and legislative policy for historic building preservation, as well as her real estate brokerage experience, lends her to vast skill sets any built environment contemporary would welcome.





Jennifer Coots, Historic Preservation & Adaptive Re-Use Real Estate Consultant

Graceful Roots, LLC

Jennifer adds a comprehensive array of skills and experience in the analysis, marketing and repurposing of distinctive properties. She has over 8 years of experience in both the public and private realm since establishing her own consulting and design firm Graceful Roots. She holds a MSc in Conservation of Historic Buildings from University of Bath in Bath, England. Adding to her extensive training in historic architecture and preservation, she recently passed certification thru the National Development Council as a Historic Real Estate Finance Professional. An active NC Broker, her real estate background offers her clients access to a network of qualified craftsmen, architects, builders, as well as details on and use of reclaimed traditional materials. With adaptive reuse real estate, Jen possess a keen eye and compliments her work integrating her passion for outdoor rooms and gardens. Sharing her alfresco ethos into every project lends authenticity to her design and continued project level achievement. Working to revitalize underappreciated historic and non-historic buildings, residential and public spaces with deliberate functional design, her intent to incorporate outdoor living spaces is fulfilled with her diverse portfolio. A portfolio that ranges from high end projects including a 15th century adaptive reuse mill into a multifamily scheme located in Freshford, England to P3 partnerships in an urban core setting. Jennifer's unique breadth of expertise, talents and skill lead the Graceful Roots team to bring differentiation to each project successfully separating her clients from their competitors.

