Survey and Research Report

on the

Stratton House

1. **Name and location of the property:** The property known as the Stratton House is located at 911 West Fourth Street Extension, Charlotte, North Carolina.
2. **Name and address of the current owner of the property:**

VSW Properties West Fourth Street LLC  
638 Hempstead Place  
Charlotte North Carolina 28207

3. **Representative photographs of the property:** This report contains representative photographs of the property

4. **A map depicting the location of the property:**

5. **Current Deed Book Reference To The Property:** The most recent deed to this property is found in Mecklenburg County Deed Book 25671-620, 07115-457, and 07115-452. The tax parcel numbers for the property is 07321326, 07321327, and 07321325.
6. **A Brief Historical Essay On The Property:** This report contains a brief historical sketch of the property prepared by William Jeffers.

7. **A Brief Physical Description Of The Property:** This report contains a brief physical description of the property prepared by Stewart Gray.

8. **Documentation of why and in what ways the property meets the criteria for designation set forth in N.C.G.S. 160A-400.5:**

   a. **Special significance in terms of its history, architecture, and/or cultural importance:** The Charlotte-Mecklenburg Historic Landmarks Commission judges that the Stratton House possesses special significance in terms of Charlotte-Mecklenburg. The Commission bases its judgment on the following considerations:

      1) The Stratton House helps to maintain the historic residential character of Charlotte's Third Ward.

      2) Designed by William Peeps, the Stratton House represents the apex of center city, middle class, residential construction in the early twentieth century and the Stratton House may be the last true middle class home to be built in the Woodlawn Neighborhood.

      3) The Stratton House is the only Peeps designed residential structure still extant in the center city.

   b. **Integrity of design, setting, workmanship, materials, feeling and/or association:** The Commission judges that the physical description included in this report demonstrates that the property known as the Stratton House meets this criterion.

9. **Ad Valorem Tax Appraisal:** The Commission is aware that designation would allow the owner to apply for automatic deferral of 50% of the Ad Valorem taxes on all or any portion of the property which becomes a designated “historic landmark”. The current appraised value $314,900. The property is zoned UR-1.

10. This report finds that the interior, exterior, and land associated with The Stratton House should be included in any landmark designation of the property.

    **Date of preparation of this report:** January 15, 2012

    **Prepared by:** William Jeffers and Stewart Gray
The Stratton House

Until the middle of the twentieth century Charlotte’s urban core was a mix of residential and commercial structures. In the early part of the twentieth century the most influential of the city’s population clustered along the two main thoroughfares of Trade and Tryon Streets while businesses and commercial structures were interspersed between them. This pattern had been the norm, more or less, since the town’s founding. However, as the twentieth century dawned, Charlotte began to undergo a transformation from a quiet courthouse and cotton mill town to a burgeoning metropolitan city. As a result, the residential patterns of the urban core began to change in ways that would redefine the built landscape of the center city.

Initially divided into four numerically named wards, Charlotte had a sizable collection of residential housing. As the twentieth century progressed this collection of residential dwellings began to take a backseat to the industrial and commercial development that overtook the core. Development of streetcar suburbs like Dilworth and the mill village of North Charlotte is typical of this phenomenon. These new neighborhoods began to draw residents away from the core and out towards the periphery of the city. While this transformation was not instantaneous, each ward was affected differently by it. Fourth Ward retained a strong residential pattern, still evident today. However, First and Second Ward (the latter comprising the African American neighborhood of Brooklyn), lost most of their historical integrity due to Urban Renewal. This was most painfully evident in Second Ward, where virtually all of the residential housing was destroyed.
Third Ward Contextual History

Third Ward, like the other wards around it, also contained a combination of residential and commercial structures. Dr. Thomas Hanchett points out that what is now generally considered Third Ward is made up of two very separate areas.[1] The original section of Third Ward was an area that was bordered by, Morehead Street, South Graham Street, and West Trade and South Tryon Streets.[2] This section of Third Ward followed residential patterns similar to First Ward with a mixture of residential and commercial uses with fewer black residences.[3]

The existence of Southern Railway tracks and the arrival of the Piedmont and Northern Railroad in the early twentieth century precipitated a shift in land use in this ward, so much so that Hanchett argues, “the area became the least residential of the four wards, with warehousing and commercial uses as its heart and industry on Graham Street along the Southern Railway tracks.”[4] In addition, like the other wards, Third Ward’s commercial development was contained along Trade and Tryon Streets. An extant example is seen in the United States Post Office Building on West Trade Street. The earlier portion of this structure, with its signature limestone columns, was built in 1915. [5]

Third Ward also had several notable commercial and industrial structures within it. Most notably are the now demolished Good Samaritan Hospital (Bank of America Stadium currently resides on the property) and the demolished Piedmont and Northern Railroad freight depot and its passenger terminal. James B. Duke, president of both Duke Power and the P&N railroad, first utilized the freight depot site for the headquarters of the Piedmont and Northern. Eventually, he expanded the structure, building the “headquarters for Duke Power at the front of the lot in
Other examples include the extant Virginia Paper Company building on West Third Street and the now-demolished Charlotte Supply Building. The Virginia Paper Company building on West Third Street, constructed in 1937, serves as a largely unaltered example of industrial architecture from the 1930's and also underscores the ward's transition from residential/commercial to an industrial area.[7]

Woodlawn Neighborhood Contextual History

The Woodlawn neighborhood is located in the second section of Third Ward, which is the residential area between the Southern Railway tracks and Interstate 77/Irwin Creek. This area remained undeveloped during much of the city’s early history.[8] The first structure built in this section was the Victor Cotton Mill (no longer extant). Constructed in 1884, the mill was located “near the intersection of Clarkson Street and Westbrook Drive.” Around 1907 the Victor Cotton Mill, then known as the Continental Manufacturing Company began, through a subsidiary known as the Woodlawn Realty Company, to develop the surplus land it owned in Third Ward into the neighborhood of Woodlawn. A second residential neighborhood, McNinchville, was plotted to the south of Woodlawn and bordered Morehead Street. However, the residential stability of that neighborhood was soon challenged by cheap land, no zoning restrictions, and easy access to the railroad lines. Eventually, McNinchville became more of an industrial area, while Woodlawn was able to retain its original residential character.

As Stewart Gray highlights in his essay on the Woodlawn Avenue Duplex, “The Development of the Woodlawn Neighborhood was part of the phenomenal growth that Charlotte experienced in the early years of the twentieth century. Between 1900 and 1910, the city’s population grew 82%, from 18,091 to 34,014.”[9] As a
result, the physical boundaries of the city began to expand out from what was considered to be the original four wards. In order to accommodate these new citizens, real estate developers such as F.C. Abbott, George Stephens, and B.D. Heath built neighborhoods that were linked to the city by the expanding streetcar systems.\[19\]

The Woodlawn Neighborhood was one of these new streetcar suburbs. While located inside one of the city’s original four wards, the neighborhood was advertised as a suburb, perhaps due to the developing success of Charlotte’s first true streetcar suburb, Dilworth.\[11\] With streetcar lines radiating outward from the center of town, new neighborhoods began to develop along the lines. Woodlawn was one such neighborhood, and it was served by the West Trade Street streetcar line.\[12\] The fact that the neighborhood was situated so close to downtown may have been a marketing tool for local developers. An advertisement in the October, 10, 1911 Charlotte Observer proclaimed that “Woodlawn is the nearest suburb to the business part of the city, yet NONE is prettier.”\[13\] Many of the original parcels of land in Woodlawn were bought by J.W. McClung, a realtor whose office was located at 25 South Tryon Street\[14\] and who also lived in the neighborhood on Woodlawn Avenue.\[15\] The parcels were then sold to prospective homeowners.

Woodlawn, as a neighborhood, never grew past its original layout. It was built as a white middle class community. Early deeds confirm as much, stipulating that all lots “shall be used for resident purposes and by people of the white race only (a common stipulation in the Jim Crow South); and that no dwelling shall be erected thereon which shall cost less than $1000.00.”\[16\] Plotted initially along four streets, the neighborhood began to lose its original identity soon after it was
Sanborn Maps show the neighborhood initially listed under the name Woodlawn. Virginia Woolard, who was born in 1935, and grew up in the neighborhood, never heard her neighborhood referred to as "Woodlawn." Generally, people would refer to the street on which they lived as a geographic reference rather than using a neighborhood moniker. As she stated, “when I was growing up I was not aware of the word ‘Woodlawn.’ I didn’t have any concept about any name where we lived.”

Shifting demographics in the 1960’s caused Woodlawn to transition from a solidly white community to a predominately African-American community. Seemingly forgotten by the city after this transition, the neighborhood suffered a period of decline. This decline, however, was resisted by residents of the neighborhood, particularly Dr. Mildred Baxter Davis who helped to create the Committee to Restore and Preserve Third Ward. Her organization, with NationsBank (today Bank of America) Community Development Corporation, helped create a renaissance in Third Ward. Housing rehabilitation, as well as improvements to streets, sidewalks, and landscaping helped pave the way, and an industrial scrapyard, long seen as an eyesore, was removed. These improvements laid the foundation for new residential development along Cedar and Clarkson Streets.

The Stratton House

One example of the strong middle class presence in Woodlawn is found in the residence of George and Mary Stratton. This structure was designed by William H. Peeps for George and Mary Stratton. Peeps made his mark as an architect in Charlotte designing homes in the English Tudor style, one of his more prominent examples being his design for the home of F.D. Lethco on Roswell Avenue. While
the Stratton’s home was not a traditional Tudor style residence, elements of this popular style were incorporated into its design. The Stratton’s were the owners of the Armature Winding Company, which was founded by Louis F. Stratton in 1907. As Ryan Sumner highlights in his historical essay, the Armature Winding Company, repaired electric components for use in looms and textile equipment, essential to the operations of textile mills in the Piedmont sections of the two Carolinas. Sumner adds that the company also “repaired transformers for Duke Power, manufactured transformer-cooling fans, and distributed electric motors for General Electric Company, along with a variety of other electrical items. Without the support of firms like the Armature Winding Company, cotton mills could not have proliferated in the Piedmont sections of the two Carolinas in the early twentieth century.” Armature Winding was originally located on West Fifth Street, but as business increased it found reason to relocate to the McNinchville community of Third Ward. By the 1920s, this area was very attractive to industry due to the lack of zoning codes, cheap land and access to railroads. The company purchased three lots in McNinchville in 1923. The Stratton’s commissioned local architect Fred L. Bonfoey to design the new Armature Winding Company Building, which the Thies-Smith Realty Company constructed between 1924, and 1925. The brothers timed their expansion well, because as the Charlotte Observer noted in 1925: "Charlotte has come to be known in the sales organizations of national manufacturers throughout America as the best point in the Southeast for the distribution of products and for the location of branch plants.”

As business continued to improve and the company expanded operations further in the 1930s, the Stratton’s bought land in the adjacent Woodlawn neighborhood. Virginia Woolard recalled that originally the plan was to erect two
residences; one for her family, and the other for Wilson Stratton, George’s brother and partner in the firm. However, Wilson Stratton moved his family to Dilworth (in a residence that was also designed by William Peeps). As a result only one house was constructed. George Stratton situated his home on the upper half of the lot, “right beside the alleyway” as Virginia Woolard states. As a result only one house was constructed. George Stratton situated his home on the upper half of the lot, “right beside the alleyway” as Virginia Woolard states.[24] In addition to locating his residence close to his place of business, Stratton also wanted to be closer to his mother, who also lived in the Woodlawn neighborhood.[25]

The home that Peeps designed for the Strattons incorporated a faux Tudor façade made popular by his previous residential renderings. From certain angles the house looks rather large, but this is mostly an illusion, for as Virginia Woolard states, “it looks big because it’s on a hill.”[26] Since Wilson Stratton opted to live in Dilworth the second half of the lot remained vacant and became something of a makeshift park for the youth of the Woodlawn neighborhood. Virginia Woolard recalled playing football and basketball with neighborhood children in this impromptu sports field.[27]

Ms. Woolard also spoke of the strong sense of community within the neighborhood. In fact, she states that the residents “all knew each other.”[28] Possibly one reason why this occurred was due to the abundance of homes with front porches in the neighborhood, a practice, she insists that was not lost in Woodlawn. Porches gave people a place to sit and talk to their neighbors, a practice, she insists, that was not lost in Woodlawn. Another reason for this sense of community stems from the fact that the neighborhood was pedestrian friendly. West Trade Street was the only main thoroughfare in the neighborhood. Many of the other streets ended at Irwin Creek and were devoid of
heavy traffic. As a result people moved around the neighborhood freely. As Virginia Woolard related, “I enjoyed visiting, we would go back and forth between each other’s houses.”[29] The neighborhood had an abundant tree canopy, and "One had the sense that you were somewhat isolated” from the rest of the city because of it.[30] The neighborhood contained a mixture of middle and working class families, because, while the Stratton family exemplified the middle class as business owners, other residents of the neighborhood included painters, salesmen, secretaries, and county policemen.[31] As Ms. Woolard recounts, Woodlawn was, “not a fancy place and nobody was very wealthy. It felt like a very democratic place, everybody respected everybody else.”[32]

William Peeps

William H. Peeps, the architect of 911 West Fourth Street Extension, was born March 3, 1868 in London England.[33] Peeps relocated to Grand Rapids Michigan for a brief period before arriving in Charlotte in 1905 to begin practicing architecture. Jack Boyte, another local Charlotte architect, remarked that Peeps impact on the built environment of the city was powerful and that he “eventually endowed our town with a score of buildings. Scattered about in older Charlotte neighborhoods, they enrich our environment and add significantly to our dwindling architectural legacy.”[34]
Peeps designed a myriad of commercial and residential structures in Charlotte. Some of his most recognized commercial structures can be found in the Ivey’s Department Store Building, Eckerd’s Drugs, the Latta and Court Arcades, the Radcliffe Florist Shop and the Hovis Mortuary on Tryon Street. Residentially, Peeps designed the Radcliffe-Otterbourg House which currently houses the Charlotte-Mecklenburg Historic Landmarks Commission as well as many other homes for some of Charlotte’s most prominent families. Most notable of these are the John Bass Brown House on Hermitage Road and the Osmond Barringer House on Sherwood Avenue – both of which are considered some of Charlotte’s finer examples of the Colonial Revival style. And while he primarily concerned himself with architecture within Charlotte, Peeps also designed the residences for E.T. Cannon and W.W. Flowe to the northeast of Charlotte, in Concord. However, as Boyte highlights, it was his “English Tudor residence built for the F.D. Lethco family on Roswell Avenue in 1923 is possibly the most copied house of its style in Charlotte.”
Peeps married Margaret Linehan Berry and lived on Avondale Avenue. Peeps was not only active as an architect, he was also very active in the community. A member of the Masonic temple Association, he was also a member of the “Church of the Holy Comforter, an active member of the men’s club of the Moravian Little Church on the Lane, the Sharon Hills Club, the Excelsior Masonic Lodge No. 261 and the Charlotte Commandery Knights Templar.” Peeps also served for a time as the grand master of the Grand Council of the North Carolina Royal and Select Masters as well as grand commander of the Grand Commandery of North Carolina.

Conclusion

Today the Woodlawn Neighborhood is an eclectic mix of residents encompassing all levels of the socio-economic spectrum. Yet the neighborhood still retains its historic integrity. The Woodlawn neighborhood represents the apex of center city, middle class, residential construction in the early twentieth century, and the George and Mary Stratton House may be the last true middle class home to be built in the neighborhood because, by the 1920s, middle class residential building trends had shifted away from the center city to residences like the Peeps-designed Radcliffe-Otterbourg house in Colonial Heights. In addition, the Stratton’s home is one of the only extant residences in Third Ward that was designed by a professional architect. Furthermore, the George and Mary Stratton Home is the only Peeps-designed residential structure still extant in the center city. With the near significant loss of historic residential buildings in the center city it becomes increasingly difficult for the public to understand the pre-World War II history of Charlotte based on the current built environment. One simple way to rectify this would be to preserve examples of this period. The George and
Mary Stratton House serves as just such an example. Not only is the Stratton’s home an excellently preserved example of a middle class pre-World War II residential structure, it was also designed by a locally prominent and prolific architect. Preservation of this structure ensures an example of time and place in the residential development of center city Charlotte and also serves as a tribute to the man who designed it.

[2] Ibid.
[3] Ibid.
[10] See Gray *Woodlawn Avenue Duplex*.
[12] Ibid.
[22] Bonfoey was came to Charlotte from Connecticut in 1918. He developed a reputation as a bungalow architect, and is responsible for the design of numerous homes in Elizabeth, Dilworth, and Plaza-Midwood. His lived at 1509 North Davidson Street. (Charlotte Observer (January 24, 1933); Hanchett, *Sorting Out the New South City*, p163). Also see, Charlotte Building Permit No. 5184. Application: May 5, 1924; Approved: May 6, 1924.
[25] Ibid.
[26] Ibid.

Interview of Virginia Woolard by Bill Jeffers (October 2011).


See Ibid.

Ibid.


The Stratton House is located at 911 West Fourth Street Extension in the Third Ward section of Charlotte. The House faces north and is set back approximately thirty feet from the street. Originally named Grove Street, the street running in front of the house was widened to four lanes late in the 20th century. But it appears that Stratton House lot was minimally affected by the road widening, and the house has retained its historical orientation to the street. Sanborn Maps from 1929 and 1951 show that the house was situated on a large lot isolated from the neighboring houses. Now sitting on an approximately .75 acre lot and bordered to the east by a vacant .25 acre lot, the historical setting of the house has been preserved. The lot and much of the surrounding land are largely grassy and open, dotted with mature hardwoods. The land slopes down to the rear of the lot, and also slopes down toward Irwin Creek located approximately 800 feet to the west. Surrounding lots contain single-family homes.

The half-timbering in the principal gables clearly identifies the house as Tudor. The steep roof pitch, overlapping gables, and open soffits found on the Stratton House all are elements of the Tudor Style. Lacking any exuberant Tudor elaborations, the skill of Charlotte architect William Peeps is evident in the successful use of off-the-shelf building materials to produce an easily recognizable example of the style.

The house is in very good condition, and has a very high degree of integrity. The house is virtually unaltered, interior and exterior. The windows, trim, doors, flooring, ceiling materials, and hardware are largely original.
The Stratton House is one-and-one-half stories with a basement that is fully exposed on the rear elevation. The side-gabled house features a steep roof (approximately twelve-over-twelve) and is four bays wide. The frame house is covered with a veneer of wire-cut brick laid in a running bond. The façade is dominated by a two-bay-wide front-gabled porch set adjacent to the west elevation. Like the rest of the exterior, the porch foundation is brick laid in running bond. Two brick steps with concrete corner blocks give access to the porch. The porch floor is bordered by a horizontal soldier course of brick, and the floor is covered with broken terra cotta tile set in concrete. Three square brick columns, connected by simple wooden handrails, rise from the masonry porch floor to support the gable. The columns, along with similar pilasters, support steel beams that bear the weight of the large gable. The steel is largely hidden by moulded trim on the bottom, and a veneer of soldier-course brick. In the gable, above the soldier course are two courses of brick laid in running bond. Above the brick, the gable is stucco with six evenly spaced vertical timbers set in the stucco. A six-over-six window is centered in the gable. The eave features simple but substantial rake boars, and the soffit is open.
to the tongue-and-groove roof deck. The side elevations of the porch roof feature exposed rafter tails above the soldier course.

Like the rest of the exterior, the porch walls are brick. The porch shelters the front entrance which projects forward from the rear wall of the porch. A six-light two-vertical-panel door with moulded trim is topped with a soldier course. The rear wall of the porch is pierced by a wide window opening containing a pair of six-over-one windows set on a sloped brick sill. All of the door and windows openings in the brick walls are topped with a soldier-course header. The porch ceiling is narrow tongue-and-groove boards.

Adjacent to the porch, a shallower overlapping gabled bay projects from the principal section of the house and contains a pair of six-over-one windows like those found on the porch. The running bond veneer rises from a grade-level projecting rowlock watertable. Unlike the larger stuccoed gables, the running bond brick veneer is laid up to the peak of the gable. The east elevation of the projecting bay is exposed and contains a single six-over-one window. The façade to the east of the projecting bay is pierced by a wide window opening containing a pair of six-over-one windows set on a sloped rowlock brick sill. The
easternmost bay of the front elevation contains a of six-over-one windows.
The west elevation is four bays wide. A wide, exterior, half-shouldered chimney set forward of the roof peak is bordered by two narrow four-over-one windows. The half-shoulder chimney has two sloped shoulders, both on the front side of the chimney. One as the chimney rises to the second story, the second after it passes through the eave. The third and fourth bays contain single six-over-one windows. The basement is partially exposed and is pierced by a single six-over-one window. The brick veneer is laid part way in the gable to allow for a brick sill under paired six-over-one windows. The remainder of the gable contains stucco and evenly set vertical timbers.
The rear elevation is four bays wide and features a shallow three-bay-wide hipped-roof projecting wing. The basement is fully exposed on the rear elevation. At the basement level the center bay of the wing contains a very narrow, short doorway in the center bay. The purpose of this diminutive door design is unclear. The slab door is not original. The basement elevation of the wing is also pierced by two evenly spaced six-over-one windows like those found on the rest of the house. Separated from the basement level by a rowlock band, the first-story fenestration includes a short and narrow four-over-one window set roughly in the center of the elevation. Like the doorway below it, the window is bordered by two evenly spaced six-over-one windows. While the windows on the basement and first-story elevations are similarly aligned, they are spaced slightly differently and do not directly line up. The wing is topped with a low-sloped hipped roof. A shed-roof dormer is perched on the hipped roof and contains a short six-over-one window. The roofing is asphalt shingles, and the dormer is sided with the same material. The narrow side elevations are pierced by window openings containing six-over-one windows, and are blank at the basement level.
To the west of the wing, the rear elevation is pierced by a window opening containing a six-over-one window. At the basement level the elevation is blank except for an iron coal shoot door.
The east side elevation is two bays wide. A bay roughly centered in the elevation contains paired short six-over-one windows. To the rear
of the central bay is a narrow four-over-one window with a header-course sill. Set between the two window opening and highlighted by rowlock courses is an original hinged kitchen vent cover. The gable is similar to the gable on the west elevation and contains paired six-over-one windows, stucco cladding, and six evenly spaced vertical timbers set in the stucco. The basement level is pierced by a six-over-one window, and a doorway containing a slab door that may have been added.

An iron fence encloses the front yard. A tall modern metal fence surrounds a portion of the back yard. On the east side of the house, an original concrete wall retains the rear of the front yard. A stone retaining wall runs parallel to the east elevation and extends into the rear yard.

Interior

The extraordinary integrity of the exterior is mirrored by a largely intact and unaltered interior. The original plaster walls, oak flooring, painted millwork, built-in cabinets, light fixtures, bathroom tile and fixtures, and kitchen cabinets are largely original and in good condition. While the partially finished upper half-story and basement have been somewhat altered as need arose, the principal story (first story) has seen no significant alteration.
A simple foyer with an arched opening leads to the living room. The living room has retained all of its original interior details including its narrow-strip oak flooring, iron radiator, fireplace mantle and simple red tile hearth. All of the principal rooms feature baseboard is topped
with moulded trim, and moulded crown molding. The windows and door are all trimmed with moulded edging that wraps the case mouldings. The window feature projecting stools with a moulded apron.

A plaster arched opening leads from the living room to the dining room. The living room also features a six-panel door that lead to the central hallway. All of the full sized interior doors feature two small square raised panels at the top of the door, with four vertical panels aligned below.
The Stratton House has retained all of its significant original built-in millwork. The breakfast room features a large built-in pantry/sideboard with lower sliding doors and a row of four drawers. The drawers are topped with a wide wooden sideboard. Above the sideboard is a cabinet with four six-light sliding doors. A similar cabinet is found in the kitchen with two nine-light sliding doors. Lower cabinets are also original. The breakfast room and kitchen contain scalloped window valences that may be original.
The bathroom in the first story is largely intact, with original tile floor and partially tiled walls. The tub is original, as is the medicine cabinet and the accessory elements (soap dish, towel rack, etc.) set in the tile work.
The integrity of the interior of the Stratton House is enhanced by the presence of many other features that are typically removed or replaced in early-twentieth-century houses. One such feature is the original built-in ironing board. The house is especially notable for the retention of most of the original light fixtures, such as the wall sconce shown below.